

MONTHLY TDT ANALYSIS

Statistical and Graphical Reports for month ending: April 30, 2018



Bay County
Tourist Development Council

Clerk of Court & Comptroller

Report for Month Ending

April 30, 2018



**Bay County
Tourist Development Council**

May 31, 2018

Tourist Development Council
Bay County, Florida



Council Members:

Attached please find statistical and graphical reports for the seven months ending April 30, 2018. Reports included herein include the following:

1. The "Revenue Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.
2. The "Value of One Cent" report is formulated on a modified accrual basis, thus tax revenue is reported when earned and paid in the reporting period. Enforcement action collections for prior years are posted on an annualized basis in December, therefore, the December reporting period may be misleading.
3. Statistical and graphic data are presented in accordance with guidelines established by Florida Statute and are based on Gross Rental Receipts reported.

Please be advised that there are inherent limitation to these reports that include but are not limited to:

1. All information is unaudited.
2. Statistical and graphic reports are only for Panama City Beach as Mexico Beach and Panama City have limited property counts.
3. "Gross Receipts" represents only one element in the calculation of the taxes owed.
4. Third party data may be obtained to provide enhanced statistical data such as bedroom counts is outside these regulations.
5. All statistics are based upon tax returns that have been submitted and paid, even when there is no income to report. Statistics are subject to change due to subsequent collections and future enforcement action.
6. Unit counts for hotels, motels and miscellaneous properties are obtained from representatives of those properties.
7. Miscellaneous properties include campgrounds, apartments, duplex / multifamily and timeshare properties.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

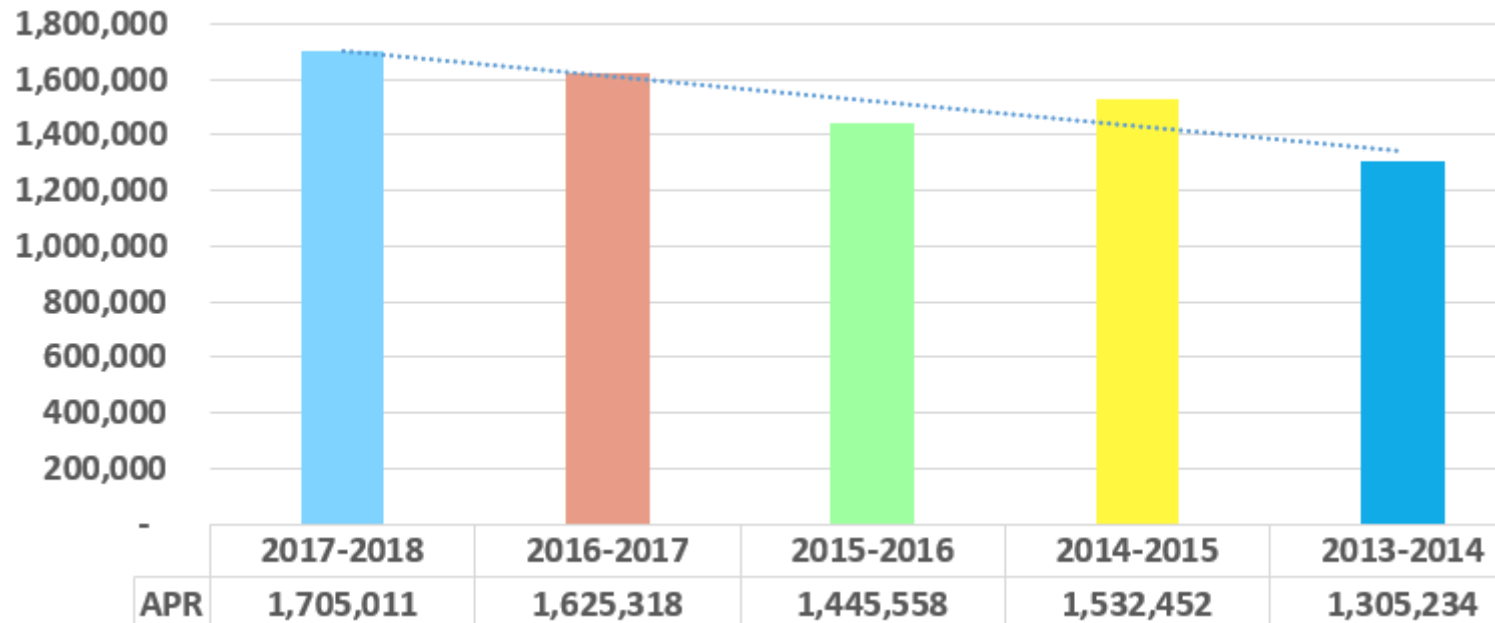

Bill Kinsaul

Clerk of Court and Comptroller

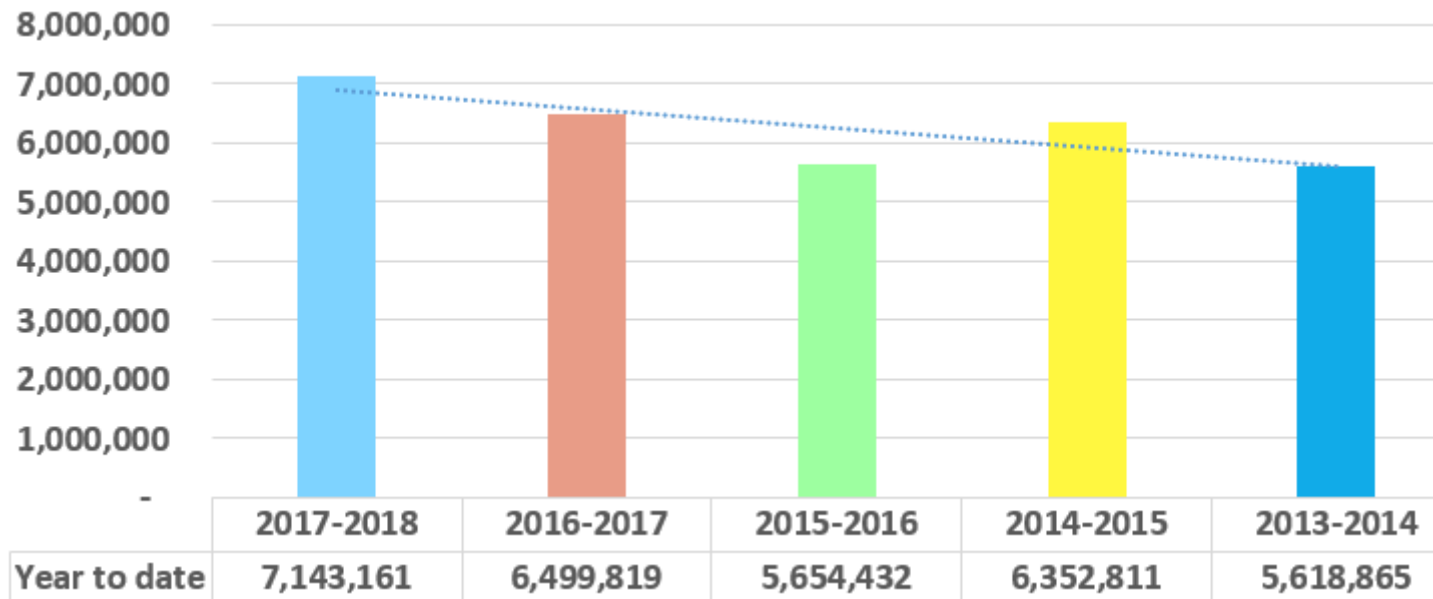
Revenue Analysis:

Panama City Beach

For the month ending
April 30, 2018



Seven months ending
April 30, 2018



Value of One Cent Panama City Beach

Note: This report represents an accrual basis accounting of the value of one cent of collections within the month/year presented. These figures change over time due to past due collections.



Bay County
Tourist Development Council

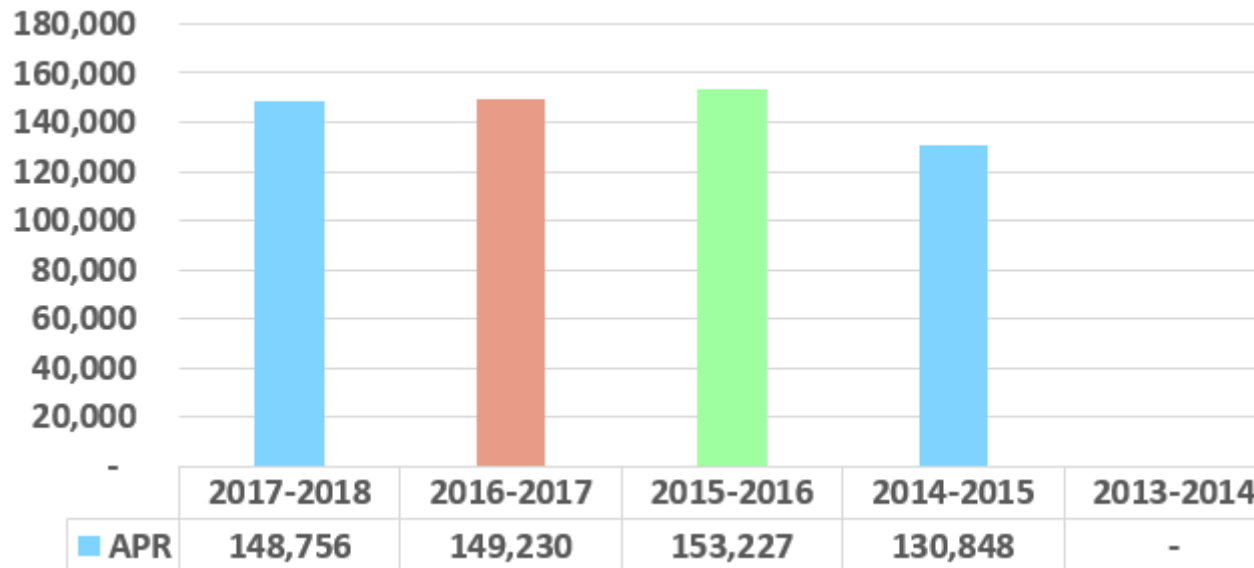
Value of One Cent Panama City Beach Fiscal Years Ending September 30, 2018 and 2017

Month	2017-2018 As of 5/31/18	2016-2017 As of 5/31/17	\$ Variance	% Variance	2016-2017 FINAL 5/31/18
October	\$ 256,419	\$ 260,380	\$ (3,961)	-1.52%	\$ 258,311
November	113,094	97,543	15,551	15.94%	97,543
December	84,475	80,478	3,997	4.97%	85,702
January	100,969	93,257	7,712	8.27%	93,286
February	157,453	137,858	19,595	14.21%	137,817
March	354,738	269,655	85,083	31.55%	271,126
April	333,781	318,628	15,153	4.76%	326,774
May			0	n/a	
June			0	n/a	
July			0	n/a	
August			0	n/a	
September			0	n/a	
Total	\$ 1,400,929	\$ 1,257,799	\$ 143,130	11.38%	\$ 1,270,559

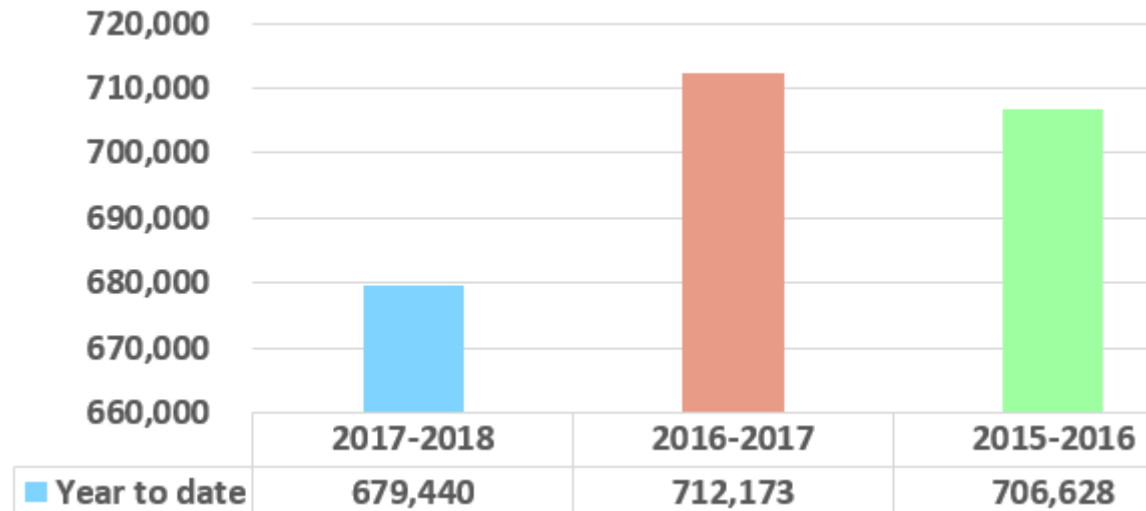
Revenue Analysis:

Panama City

For the month ending
April 30, 2018



Seven months ending
April 30, 2018



Value of One Cent Panama City

Note: This report represents an accrual basis accounting of the value of one cent of collections within the month/year presented. These figures change over time due to past due collections.



**Bay County
Tourist Development Council**

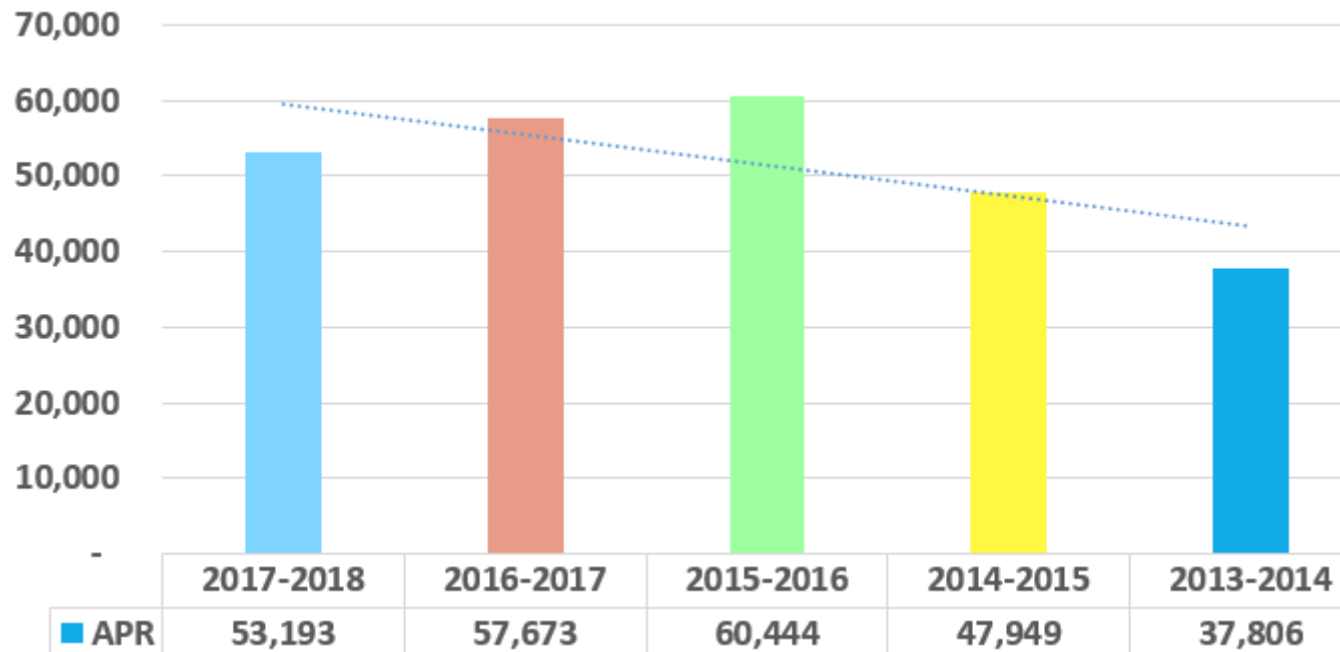
Value of One Cent Panama City Fiscal Years Ending September 30, 2018 and 2017

Month	2017-2018 As of 5/31/18	2016-2017 As of 5/31/17	\$ Variance	% Variance	2016-2017 FINAL 5/31/18
October	\$ 20,233	\$ 22,369	\$ (2,136)	-9.55%	\$ 22,369
November	13,895	14,852	(957)	-6.44%	14,751
December	12,627	13,059	(432)	-3.31%	13,059
January	13,232	14,442	(1,210)	-8.38%	14,442
February	16,453	16,631	(178)	-1.07%	16,631
March	29,517	31,046	(1,529)	-4.92%	31,046
April	29,751	29,846	(95)	-0.32%	29,857
May			0	n/a	
June			0	n/a	
July			0	n/a	
August			0	n/a	
September			0	n/a	
Total	\$ 135,708	\$ 142,245	\$ (6,537)	-4.60%	\$ 142,155

Revenue Analysis:

Mexico Beach

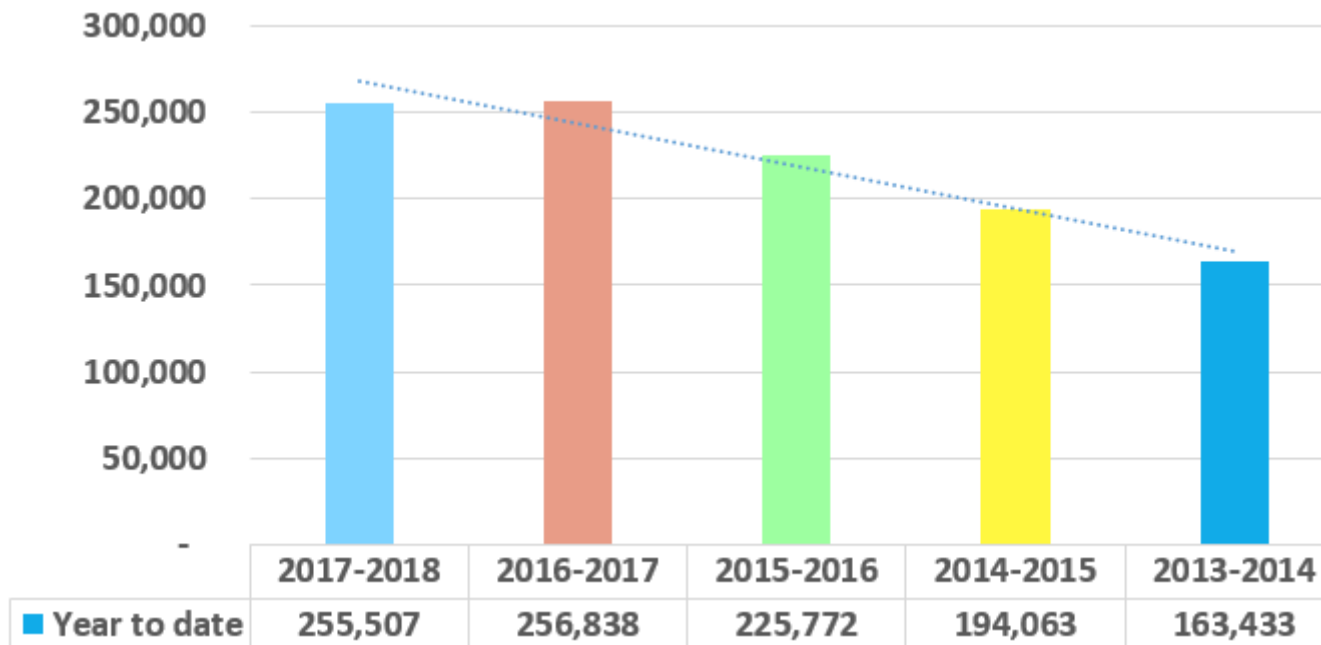
For the month ending
April 30, 2018



Revenue Analysis:

Mexico Beach

Seven months ending
April 30, 2018



Value of One Cent Mexico Beach

Note: This report represents an accrual basis accounting of the value of one cent of collections within the month/year presented. These figures change over time due to past due collections.



Value of One Cent Mexico Beach Fiscal Years Ending September 30, 2018 and 2017

Month	2017-2018 As of 5/31/18	2016-2017 As of 5/31/17	\$ Variance	% Variance	2016-2017 FINAL 5/31/18
October	\$ 8,338	\$ 8,756	\$ (418)	-4.77%	\$ 8,754
November	4,116	4,178	(62)	-1.48%	4,178
December	4,096	3,803	293	7.70%	3,873
January	4,767	4,790	(23)	-0.48%	4,787
February	6,069	6,140	(71)	-1.16%	6,140
March	12,212	11,052	1,160	10.50%	11,073
April	10,368	11,412	(1,044)	-9.15%	11,471
May			0	n/a	
June			0	n/a	
July			0	n/a	
August			0	n/a	
September			0	n/a	
Total	\$ 49,966	\$ 50,131	\$ (165)	-0.33%	\$ 50,276

Schedule of Collection Allocation

Panama City Beach

For the month ending April 2018

	Current period	Prior periods	Total
Taxes	1,759,217	10,845	1,770,062
Penalties	5,235	3,157	8,392
Interest	19	76	95
Total Collections	1,764,471	14,078	1,778,549

Fiscal year to date through April 2018

	Current period	Prior periods	Total
Taxes	6,921,993	166,684	7,088,677
Penalties	18,758	32,171	50,929
Interest	38	3,517	3,555
Total Collections	6,940,789	202,372	7,143,161

For the month ending April 2017

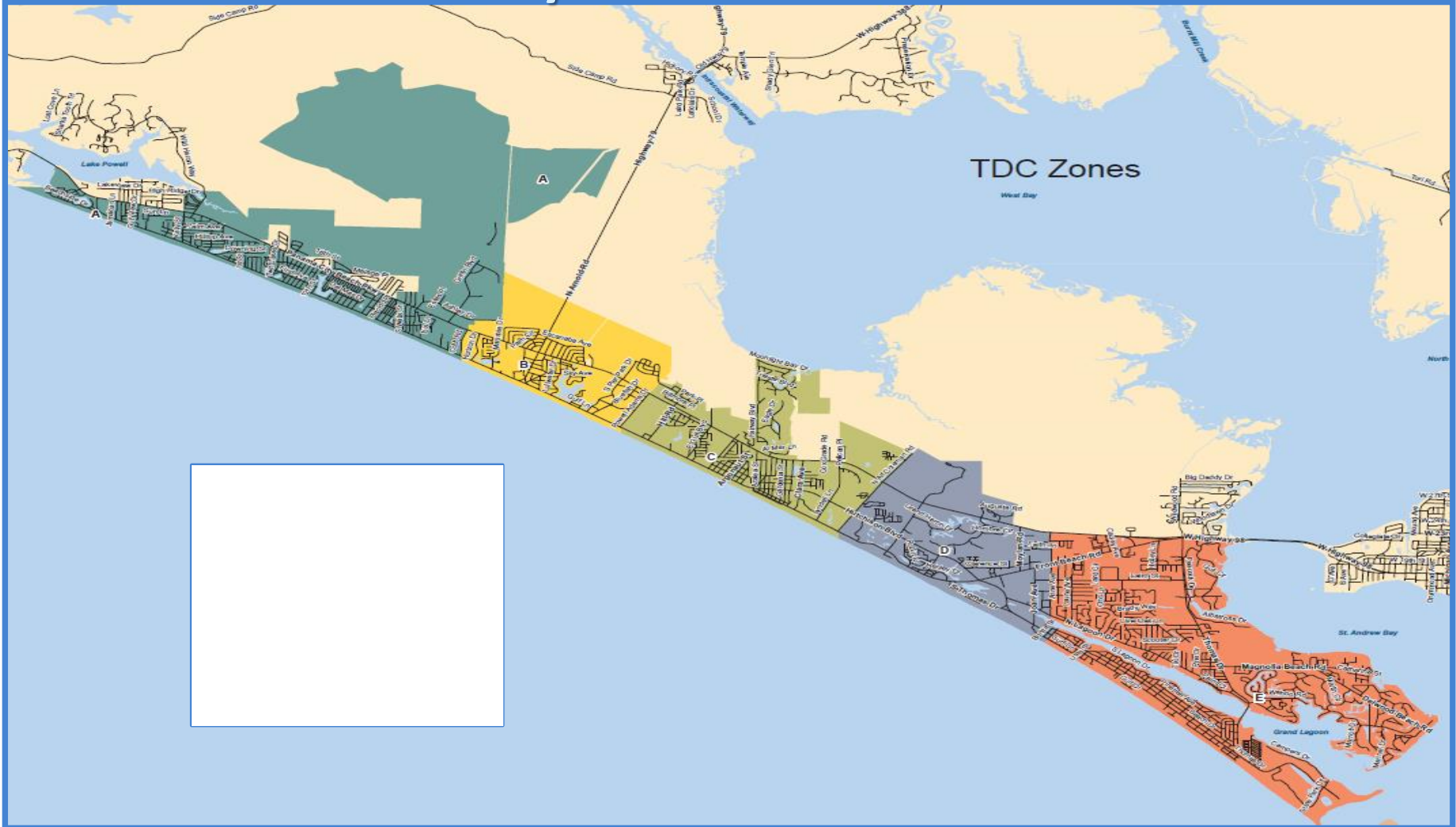
	Current period	Prior periods	Total
Taxes	1,330,574	77,136	1,407,710
Penalties	1,897	6,333	8,230
Interest	8	5,836	5,844
Total Collections	1,332,479	89,305	1,421,784

Fiscal year to date through April 2017

	Current period	Prior periods	Total
Taxes	6,171,204	259,407	6,430,611
Penalties	14,304	40,796	55,100
Interest	38	14,070	14,108
Total Collections	6,185,546	314,273	6,499,819



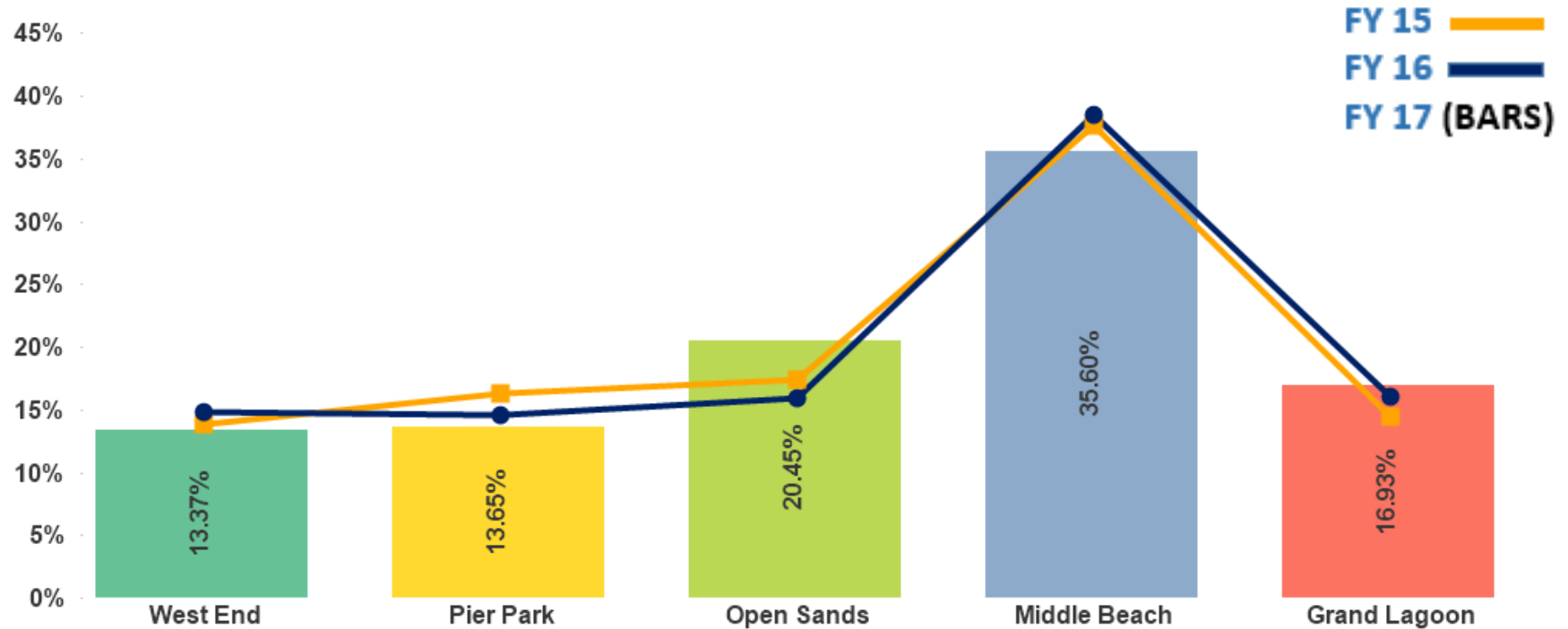
Layout of TDC Zones



Bay County
Tourist Development Council

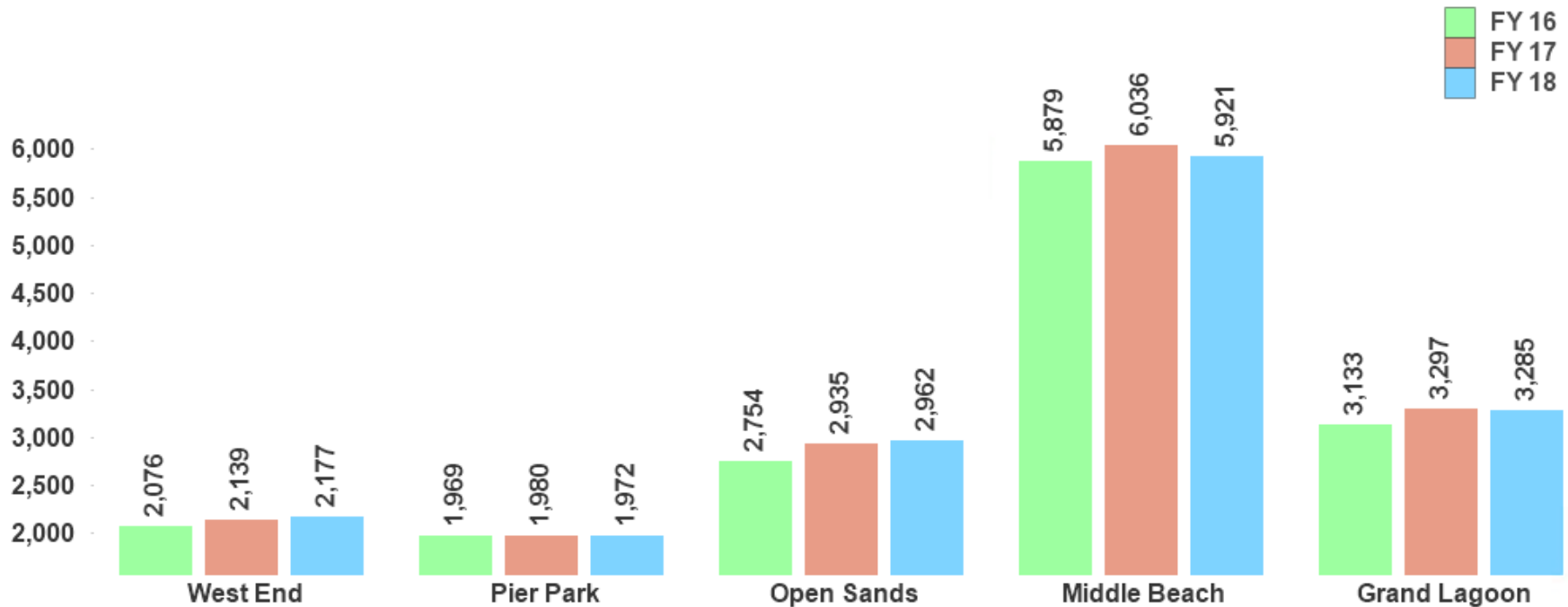
BILL KINSAUL
CLERK OF COURT & COMPTROLLER
BAY COUNTY

Annual % of Gross Receipts by Zones Three Year Comparison



Apr	West End	Pier Park	Open Sands	Middle Beach	Grand Lagoon
FY16	13.89%	16.39%	17.47%	37.73%	14.53%
FY17	14.83%	14.62%	15.92%	38.57%	16.06%
FY18	13.37%	13.65%	20.45%	35.60%	16.93%

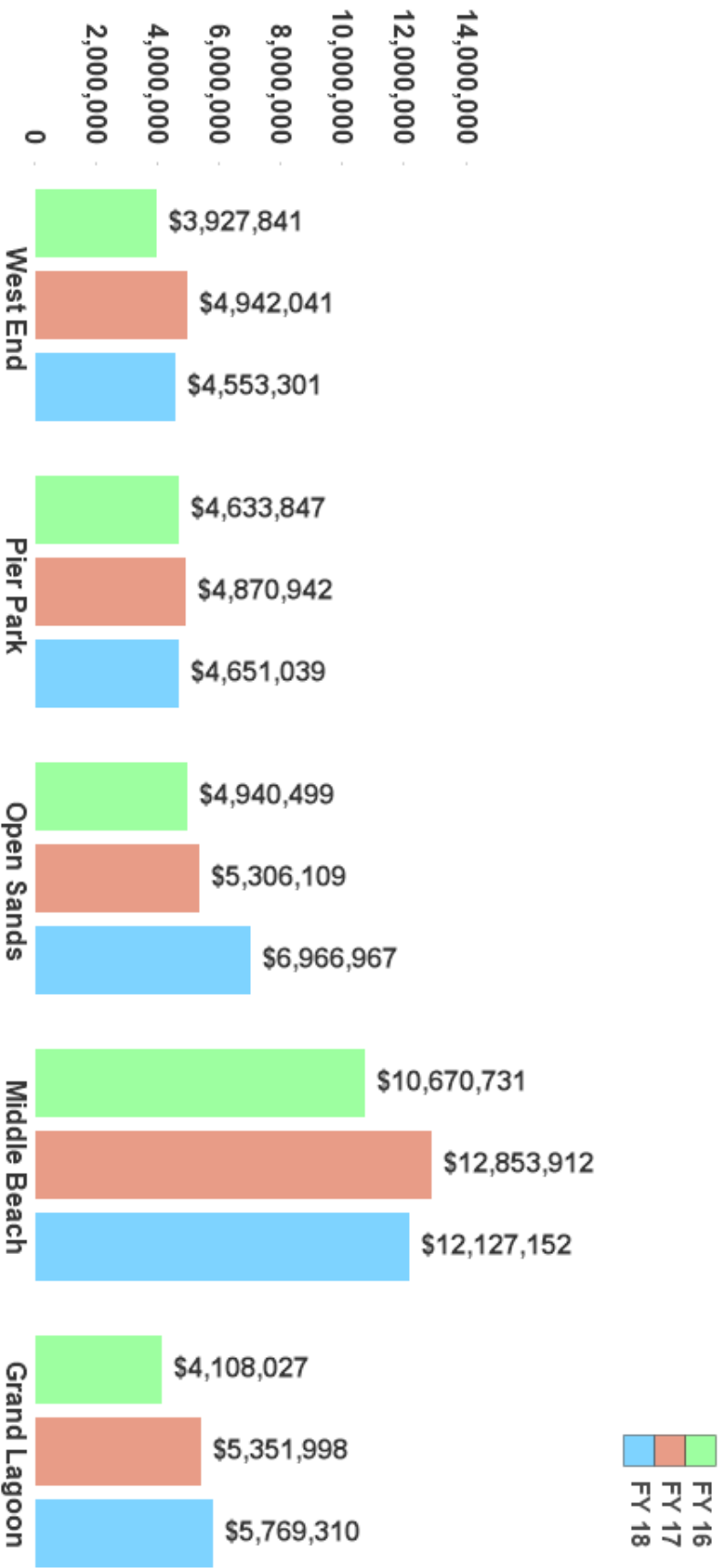
Total Unit Count Three Year April Comparison



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 16	15,963	15,764	16,103	15,655	15,658	16,198	15,811	16,067	16,332	16,179	16,133	16,418
FY 17	16,084	16,090	16,397	16,075	16,137	16,455	16,387	16,433	16,622	16,681	16,703	16,819
FY 18	16,603	16,583	16,784	16,691	16,595	16,849	16,317					



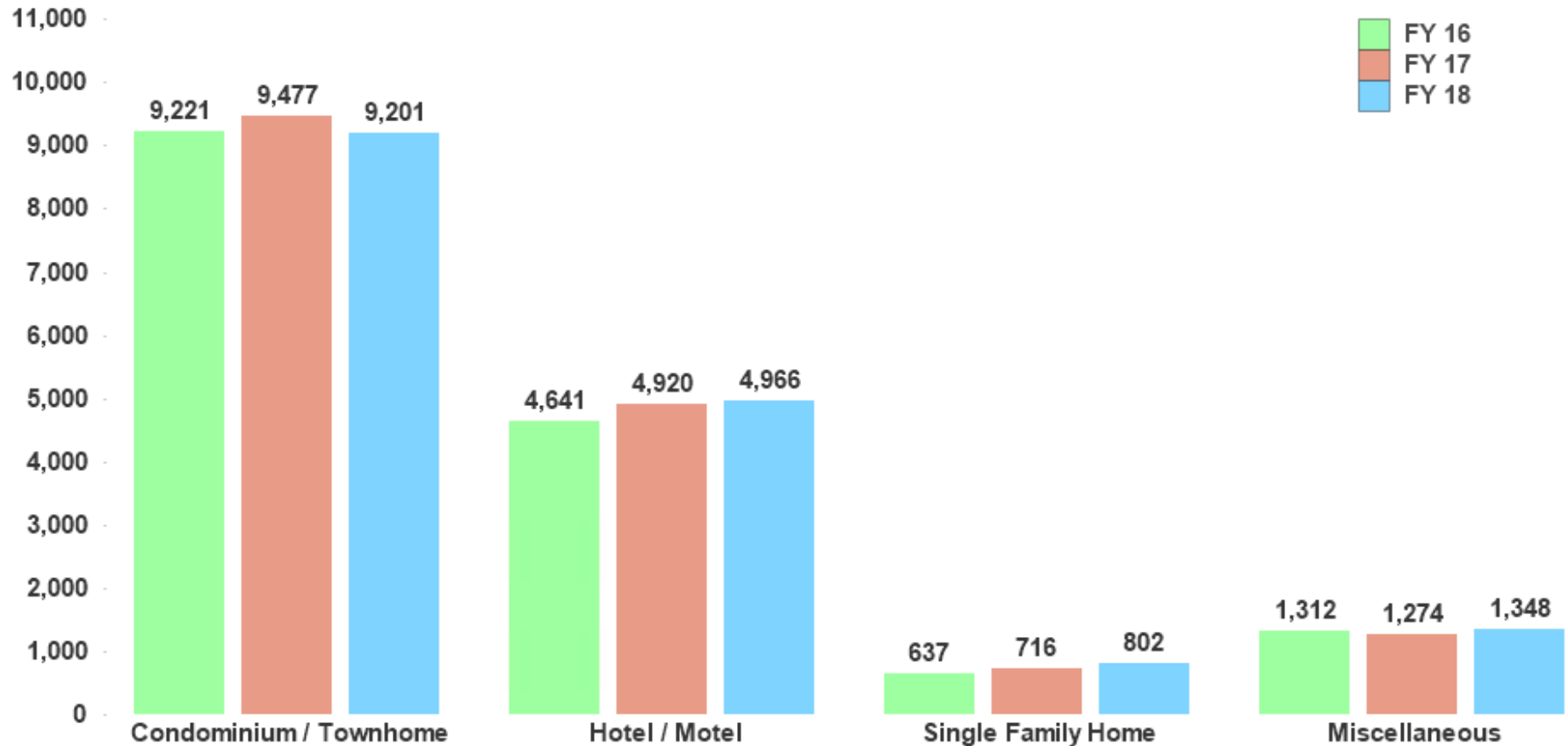
Gross Rental Receipts Three Year April Comparison



*Rounded to nearest whole dollar per each element

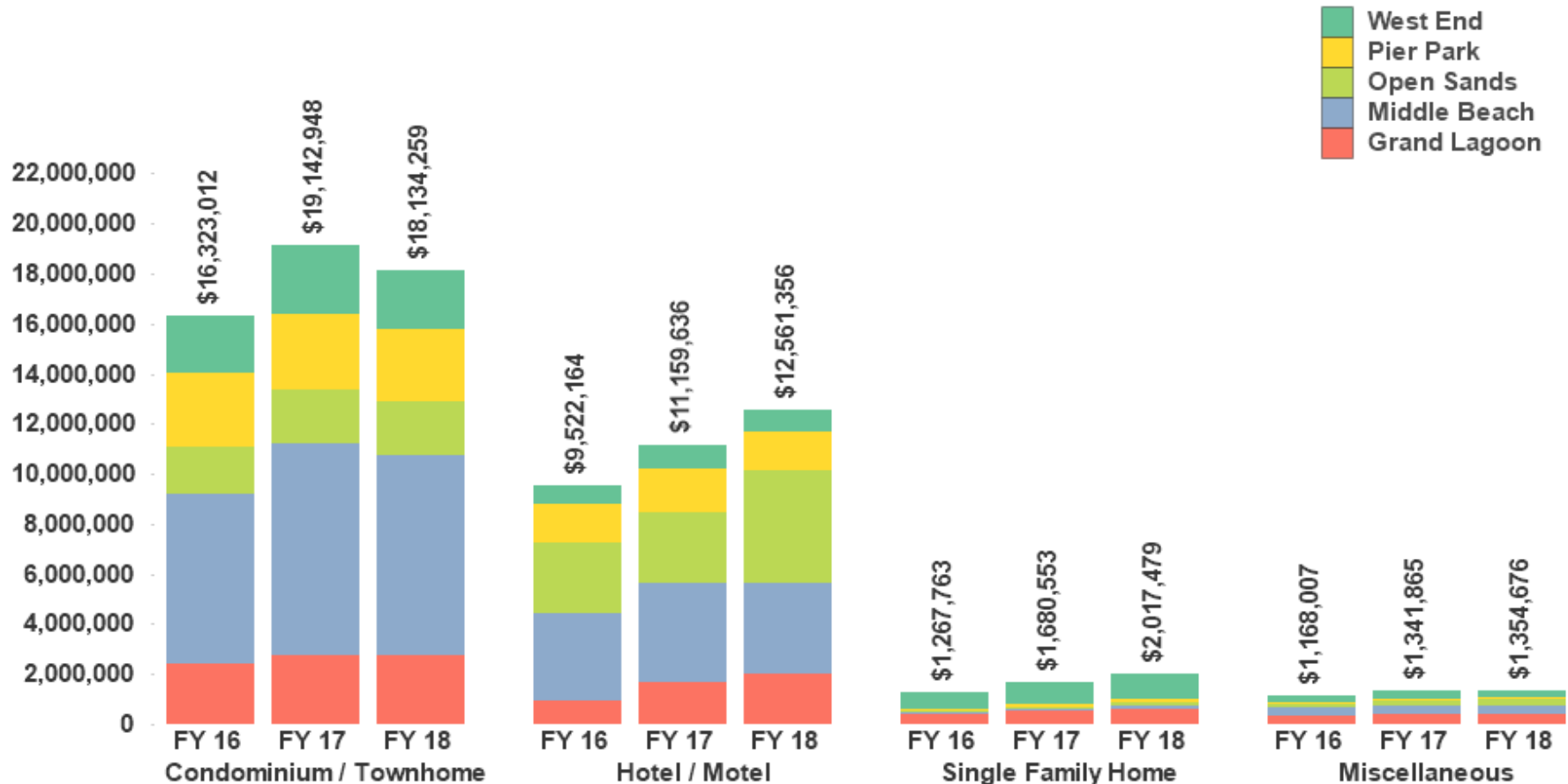


Unit Count by Property Type Three Year April Comparison



Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

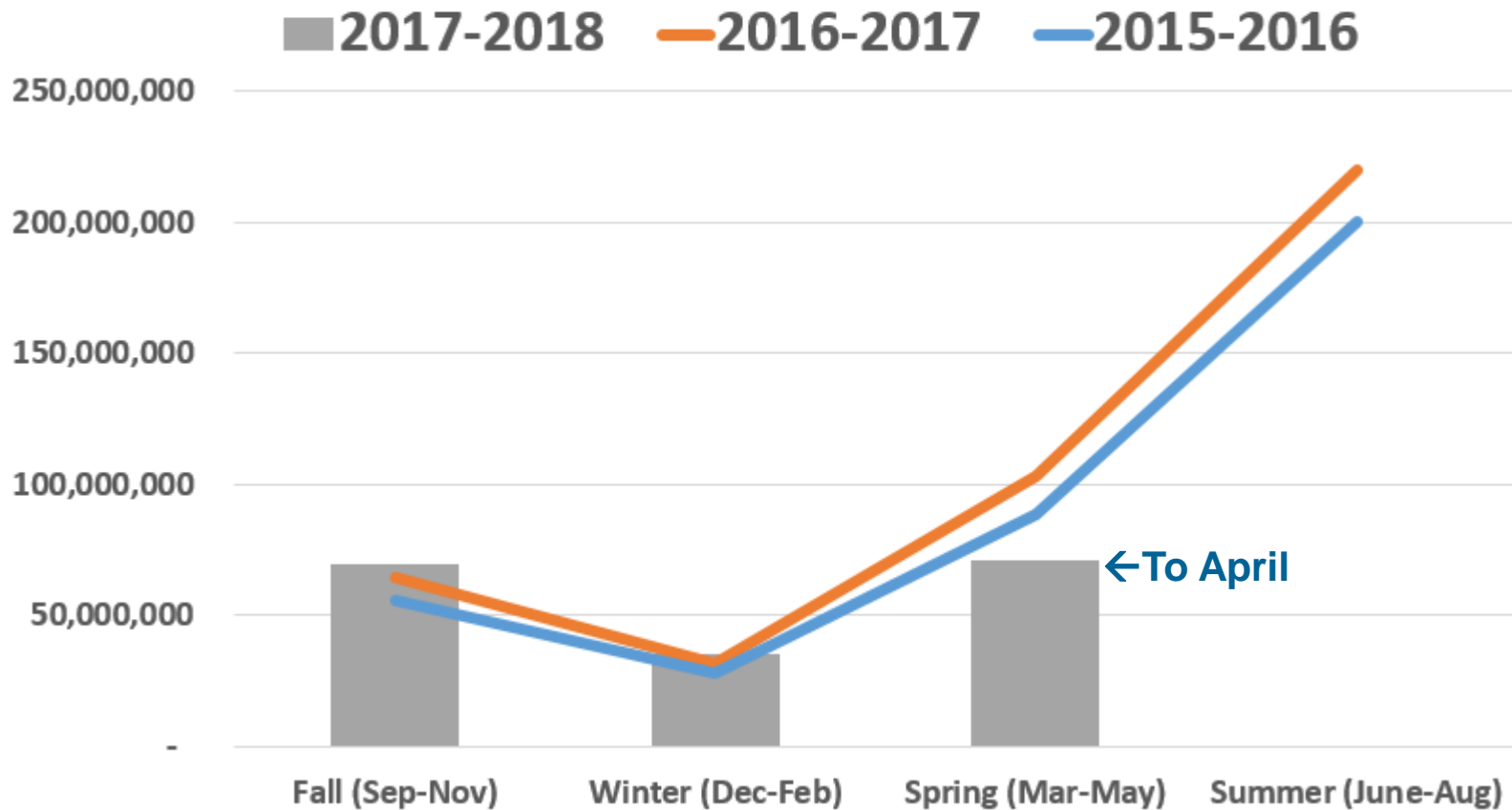
Gross Receipts by Property Type Three Year April Comparison



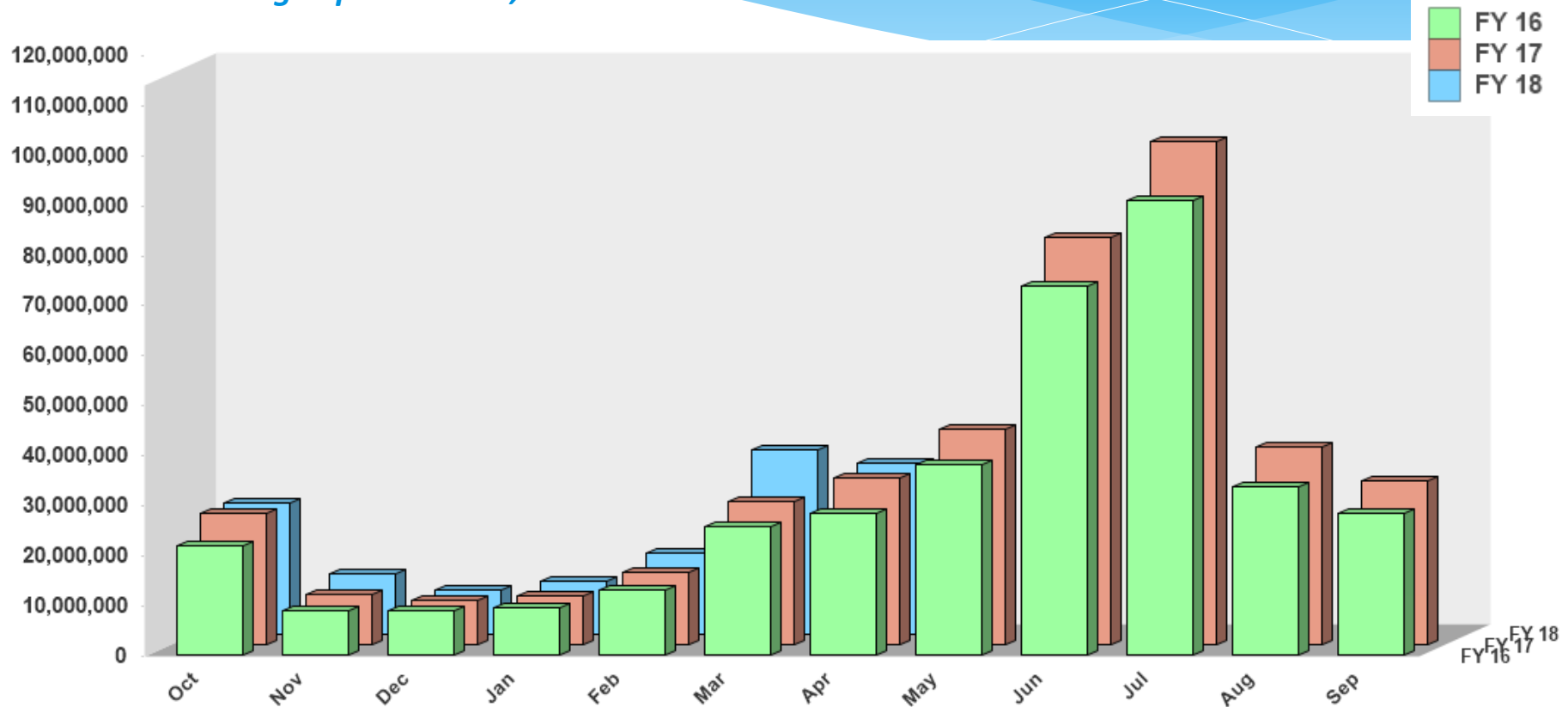
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

***Rounded to nearest whole dollar per each element**

Seasonal Gross Receipts Three Year Comparison



Fiscal Year Ending September 30, 2018



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 16	\$21,670,752	\$8,844,406	\$8,922,167	\$9,299,150	\$12,921,650	\$25,639,251	\$28,280,945	\$37,914,010	\$73,555,558	\$90,700,508	\$33,641,886	\$28,427,018
FY 17	\$26,355,909	\$10,151,640	\$8,841,026	\$9,856,096	\$14,314,769	\$28,659,642	\$33,325,003	\$43,030,524	\$81,332,571	\$100,442,616	\$39,578,045	\$32,645,720
FY 18	\$26,211,503	\$11,983,287	\$8,752,634	\$10,500,763	\$16,194,694	\$36,797,455	\$34,067,769					

**Rounded to nearest whole dollar per each element*

MONTHLY TDT DATA DETAIL

Tourist Tax Data and Statistics Report for Panama City Beach Area for month ending: April 30, 2018



Reporting Units grouped by Condominium / Townhome property type for month ending April 30, 2018

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	Grand Lagoon	Total
1 Bedroom	360	517	560	1,532	432	3,401
2 Bedroom	670	512	376	1,529	979	4,066
3+ Bedrooms	205	193	159	842	335	1,734
Total	1,235	1,222	1,095	3,903	1,746	9,201

Reporting Gross Receipts grouped by Condominium / Townhome property type for month ending April 30, 2018

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	Grand Lagoon	Total
1 Bedroom	\$636,453	\$1,040,093	\$885,328	\$2,446,839	\$617,449	\$5,626,163
2 Bedroom	\$1,179,274	\$1,214,786	\$729,687	\$2,767,745	\$1,451,468	\$7,342,961
3+ Bedrooms	\$569,000	\$632,727	\$528,036	\$2,773,694	\$661,679	\$5,165,135
Total	\$2,384,727	\$2,887,605	\$2,143,052	\$7,988,278	\$2,730,596	\$18,134,259

Reporting Units and Gross Receipts for Hotel/Motel, Single Family and Miscellaneous property types for month ending April 30, 2018

Hotel/Motel Units:	4,966
Hotel/Motel Gross Receipts:	\$12,561,356

Single Family Units:	802
Single Family Gross Receipts:	\$2,017,479

Miscellaneous Units:	1,348
Miscellaneous Gross Receipts:	\$1,354,676

Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Supporting Data and Service Contributors

Dan Sowell, CFA
Bay County Property Appraiser

Robert Snaidman



Support Staff



Bay County

Geographic Information Systems

Jennifer Morgan / Chris Mathers



QlikView



GeoQlik

