

MONTHLY TDT ANALYSIS

Statistical and Graphical Reports for month ending: August 31, 2019



Bay County
Tourist Development Council

Clerk of Court & Comptroller

Report for Month Ending

August 31, 2019



**Bay County
Tourist Development Council**

September 30, 2019

**Tourist Development Council
Bay County, Florida**

Council Members:

Attached please find statistical and graphical reports for the eleven months ending August 31st, 2019. Reports included herein include the following:

- 1. The "Cash Collection Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.**
- 2. The "Cash/Accrual Breakdown" represents the attribution of collected revenue. As collection is an ongoing process, numbers will change as earnings are applied to the period in which they were earned.**
- 3. Statistical and graphic data are presented in accordance with guidelines established by Florida Statute and are based on Gross Rental Receipts reported.**

Please be advised that there are inherent limitations to these reports that include but are not limited to:

- 1. All information is unaudited.**
- 2. Statistical and graphic reports are only for Panama City Beach as Mexico Beach and Panama City have limited property counts.**
- 3. "Gross Receipts" represent only one element in the calculation of the taxes owed.**
- 4. Third party data obtained to provide enhanced statistical data, such as bedroom count, is outside these regulations.**
- 5. All statistics are based upon tax returns that have been submitted and paid, even when there is no income to report. Statistics are subject to change due to subsequent collections and future enforcement action.**
- 6. Unit counts for hotels, motels, and miscellaneous properties are obtained from representatives of those properties.**
- 7. Miscellaneous properties include campgrounds, apartments, duplex / multifamily and timeshare properties.**

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

 **BILL KINSAUL**
**CLERK OF COURT
& COMPTROLLER**
BAY COUNTY

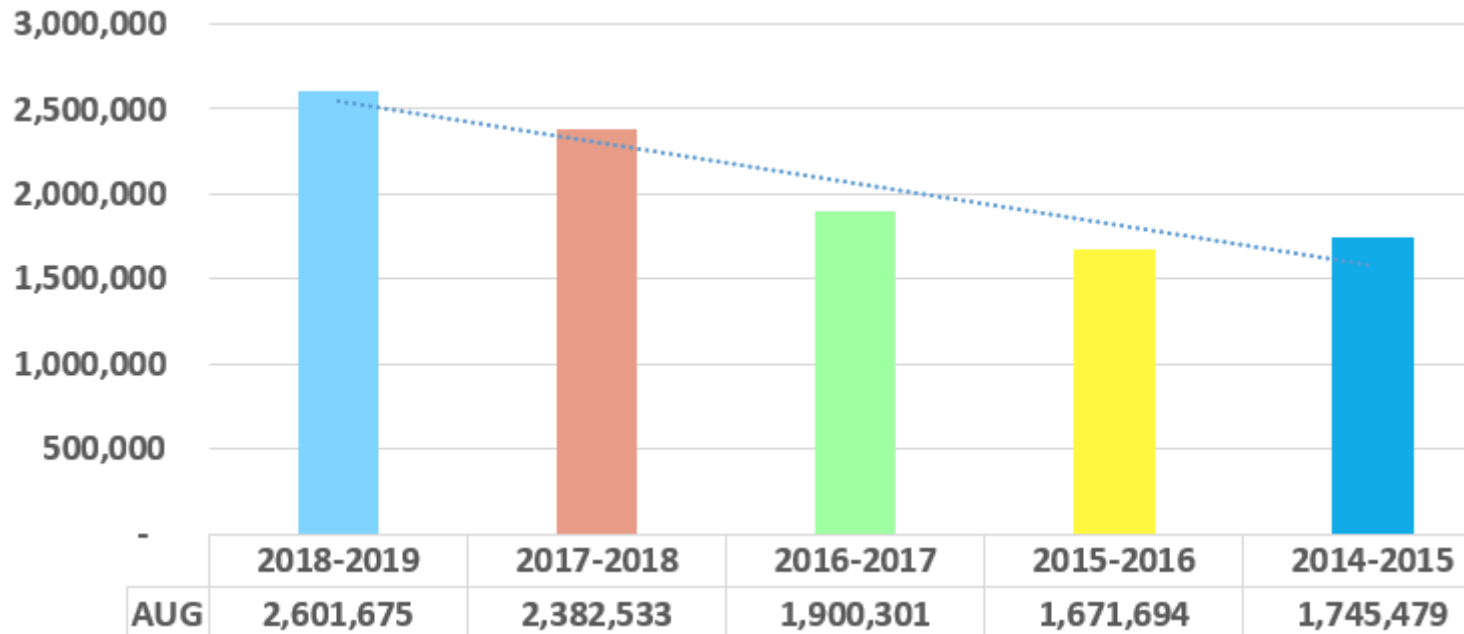
Sincerely,


Bill Kinsaul

Clerk of Court and Comptroller

Cash Collection Analysis: Panama City Beach

For the month ending
August 31, 2019

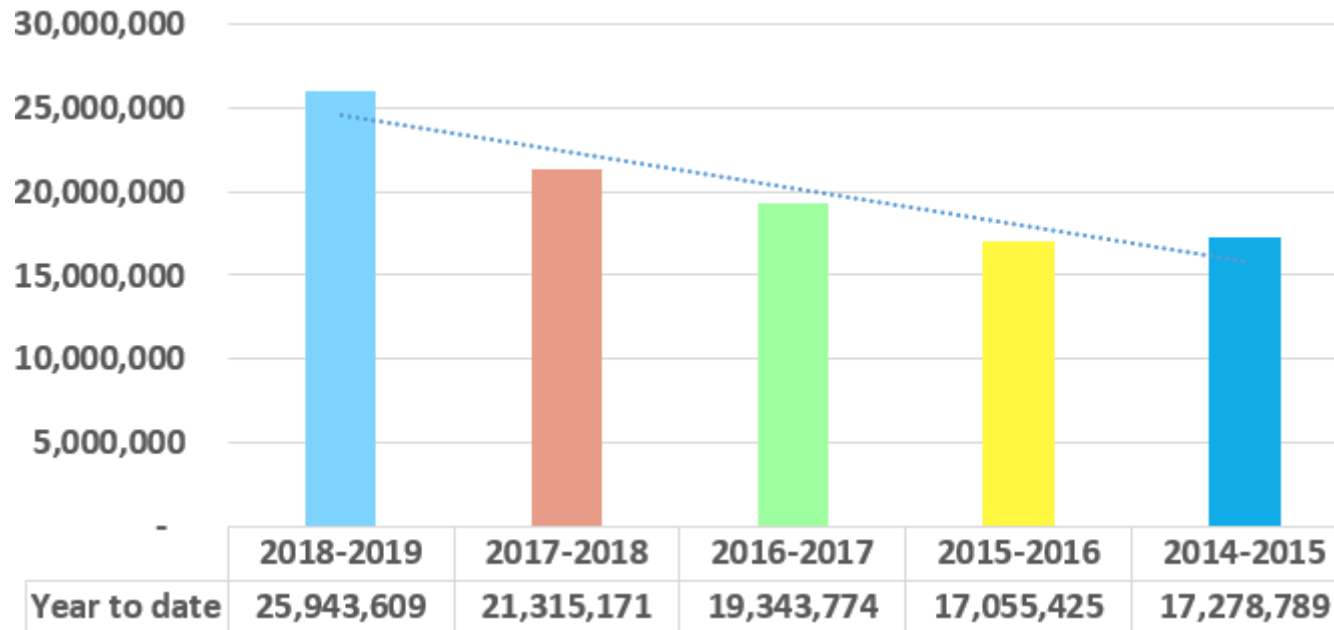


Note: This report represents collections on a cash basis. The collection period is indicative of all cash receipts generated in the following month (i.e. December period collections are generated January 1st through January 31st).



Cash Collection Analysis: Panama City Beach

Eleven months ending
August 31, 2019

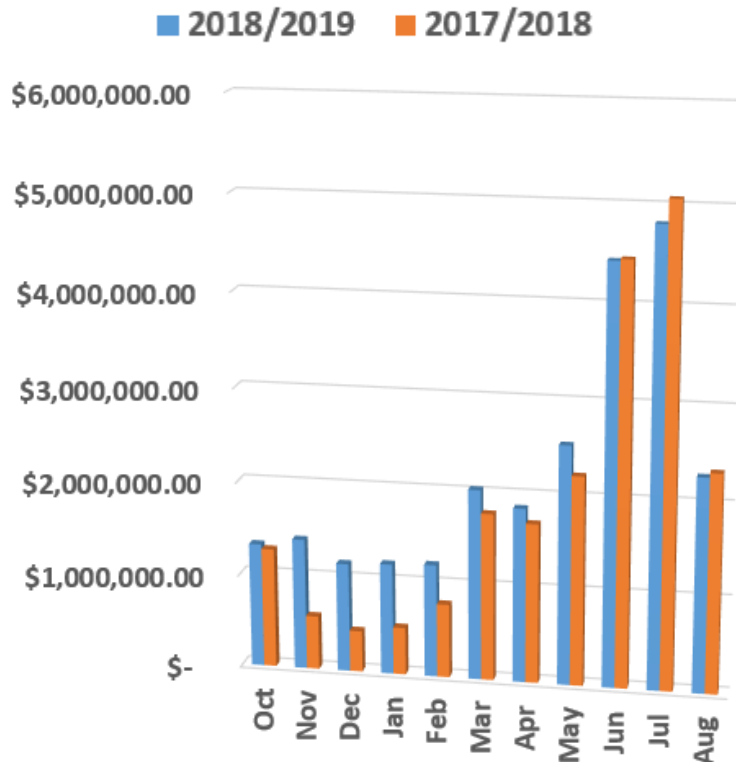


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Accrual Attribution Data

Panama City Beach



Accrual Attribution Data				
	2018/2019	2017/2018	Variance	Variance %
Oct	\$ 1,324,326.51	\$ 1,276,160.11	\$ 48,166.40	3.77%
Nov	\$ 1,399,006.63	\$ 572,709.42	\$ 826,297.21	144.28%
Dec	\$ 1,164,047.36	\$ 440,519.83	\$ 723,527.53	164.24%
Jan	\$ 1,187,071.69	\$ 506,011.28	\$ 681,060.41	134.59%
Feb	\$ 1,206,502.22	\$ 788,397.27	\$ 418,104.95	53.03%
Mar	\$ 2,032,695.76	\$ 1,785,501.27	\$ 247,194.49	13.84%
Apr	\$ 1,859,816.75	\$ 1,704,237.83	\$ 155,578.92	9.13%
May	\$ 2,547,053.80	\$ 2,230,898.70	\$ 316,155.10	14.17%
Jun	\$ 4,439,416.31	\$ 4,458,418.51	\$ (19,002.20)	-0.43%
Jul	\$ 4,818,040.77	\$ 5,068,654.19	\$ (250,613.42)	-4.94%
Aug	\$ 2,285,451.31	\$ 2,334,109.18	\$ (48,657.87)	-2.08%
	\$ 24,263,429.11	\$ 21,165,617.59	\$ 3,097,811.52	14.64%

"On November 1, 2018, The Tourist Development Council met and approved an amendment to its Program of Work to allow tourist development tax collections in excess of FY 2018 levels for the period of October through February to be used for specified purposes to further tourism interests with the impacted communities. The specified purposes are: to pay the costs for public relations and advertising agency fees for the CVB's agencies of record to support Mexico Beach and Panama City; and to fund local match requirements for design, permitting, administrative, and sand search costs for a beach renourishment project for Mexico Beach."

Bay County Board of County Commissioners 11/06/2018

Cash / Accrual Breakdown

Panama City Beach

Attributed period	For Collection Period												
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	August		
	Pre	\$ 1,415,925.93	\$ 122,667.31	\$ 42,573.09	\$ 11,126.69	\$ 7,097.89	\$ 24,077.77	\$ 6,253.66	\$ 5,728.72	\$ 10,701.23	\$ 15,467.61	\$ 7,329.90	\$ 1,668,949.80
	Oct	\$ 912,924.65	\$ 400,750.01	\$ 4,330.00	\$ 4,843.61	\$ 88.15	\$ 510.28	\$ 647.04	\$ 37.87	\$ 107.54	\$ -	\$ 87.36	\$ 1,324,326.51
	Nov	\$ 5,665.71	\$ 1,357,847.24	\$ 26,980.33	\$ 5,169.62	\$ 2,652.38	\$ 150.00	\$ 433.18	\$ -	\$ -	\$ 50.00	\$ 58.17	\$ 1,399,006.63
	Dec	\$ 2,522.55	\$ 11,717.69	\$ 1,085,771.49	\$ 22,881.37	\$ 6,835.04	\$ 3,609.52	\$ 1,458.99	\$ 5,746.10	\$ 7,596.81	\$ 7,264.46	\$ 8,643.34	\$ 1,164,047.36
	Jan	\$ 137.72	\$ 179.71	\$ 6,205.83	\$ 1,130,449.62	\$ 40,326.11	\$ 6,943.37	\$ 887.98	\$ 638.57	\$ 137.37	\$ 1,108.07	\$ 57.34	\$ 1,187,071.69
	Feb	\$ 79.22		\$ 394.52	\$ 9,082.30	\$ 1,171,137.13	\$ 19,272.31	\$ 2,547.28	\$ 1,321.46	\$ 1,877.84	\$ 740.11	\$ 50.05	\$ 1,206,502.22
	Mar			\$ 253.36	\$ 478.85	\$ 18,619.59	\$ 1,953,743.86	\$ 51,032.10	\$ 3,738.21	\$ 2,730.60	\$ 1,937.69	\$ 161.50	\$ 2,032,695.76
	Apr			\$ 50.00		\$ 800.28	\$ 8,833.09	\$ 1,671,131.57	\$ 24,301.01	\$ 152,647.08	\$ 1,623.53	\$ 430.19	\$ 1,859,816.75
May						\$ 112.08	\$ 23,946.86	\$ 2,222,037.60	\$ 134,665.53	\$ 164,953.59	\$ 1,338.14	\$ 2,547,053.80	
Jun							\$ 79.21	\$ 21,315.06	\$ 4,104,644.60	\$ 299,767.62	\$ 13,609.82	\$ 4,439,416.31	
Jul								\$ 1,784.59	\$ 45,978.99	\$ 4,478,942.50	\$ 291,334.69	\$ 4,818,040.77	
Aug									\$ 552.46	\$ 17,510.65	\$ 2,267,388.20	\$ 2,285,451.31	
Sep										\$ 43.87	\$ 10,766.04	\$ 10,809.91	
Post											\$ 420.53	\$ 420.53	
	\$ 2,337,255.78	\$ 1,893,161.96	\$ 1,166,558.62	\$ 1,184,032.06	\$ 1,247,556.57	\$ 2,017,252.28	\$ 1,758,417.87	\$ 2,286,649.19	\$ 4,461,640.05	\$ 4,989,409.70	\$ 2,601,675.27	\$ 25,943,609.35	

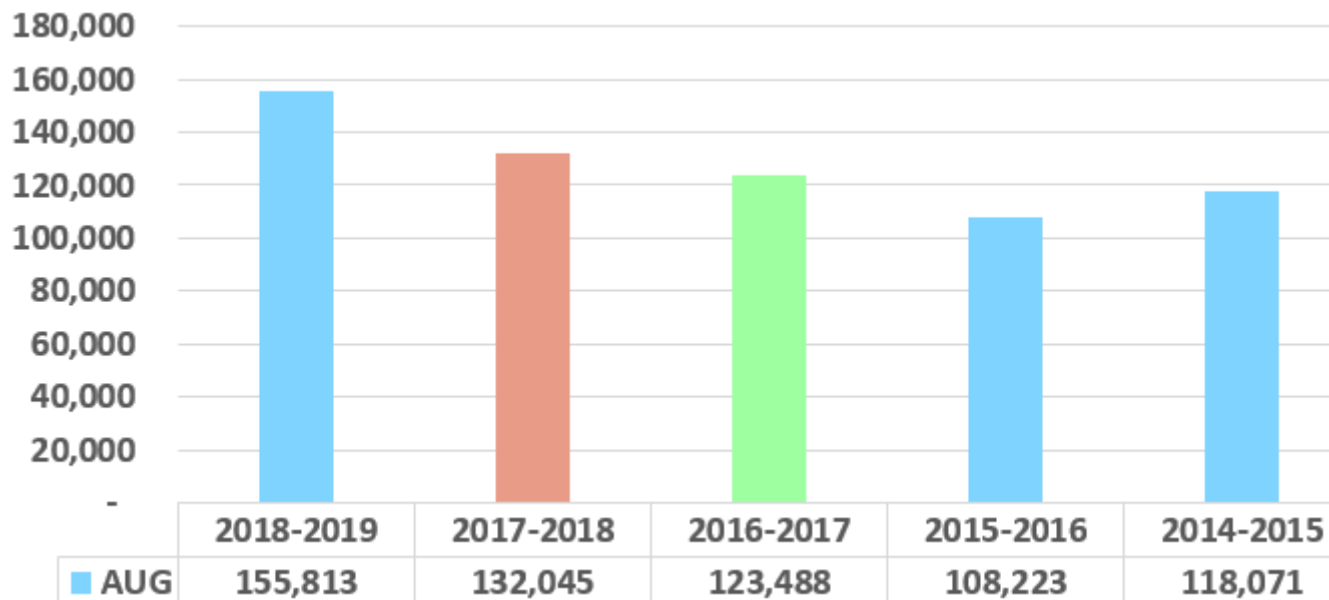
Note: This report delineates the attribution of collected revenue in a given reporting period.



Cash Collection Analysis:

Panama City

For the month ending
August 31, 2019



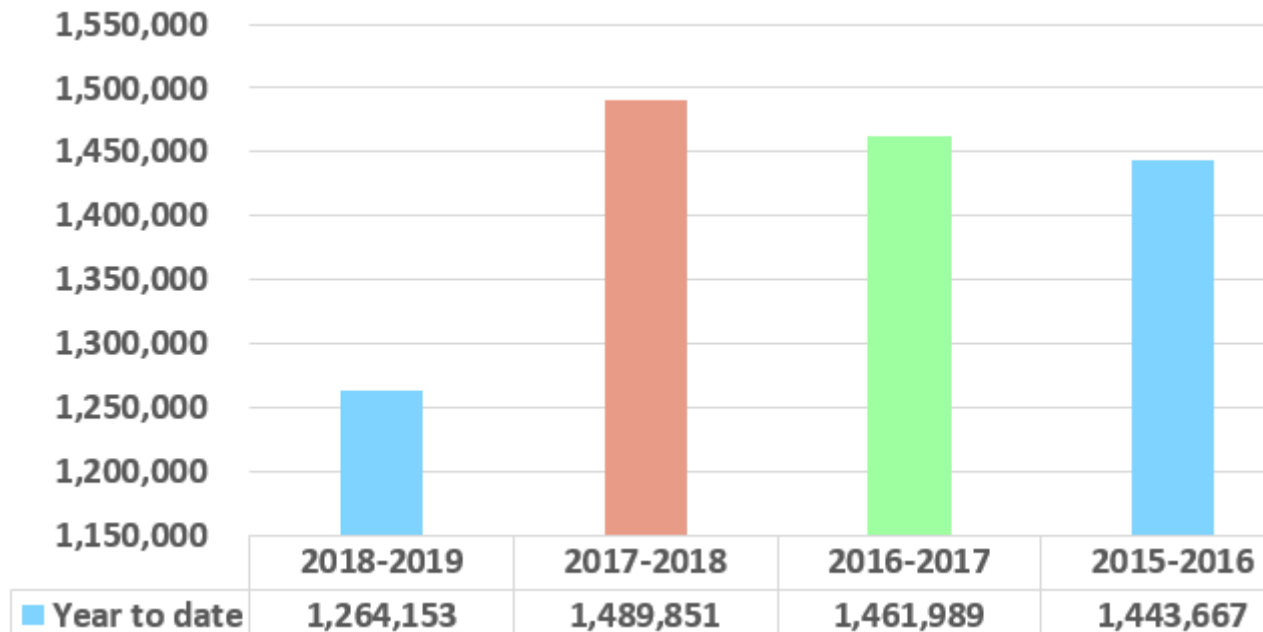
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Cash Collection Analysis:

Panama City

Eleven months ending
August 31, 2019

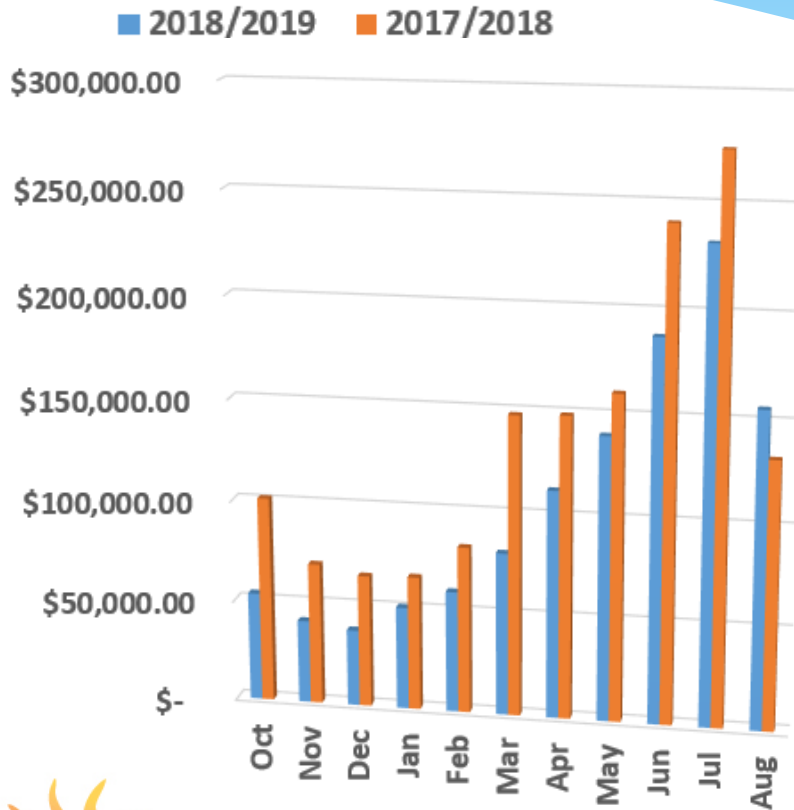


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Accrual Attribution Data

Panama City



Accrual Attribution Data				
	2018/2019	2017/2018	Variance	Variance %
Oct	\$ 53,465.19	\$ 101,261.73	\$ (47,796.54)	-47.20%
Nov	\$ 40,942.54	\$ 69,765.50	\$ (28,822.96)	-41.31%
Dec	\$ 37,691.14	\$ 65,257.41	\$ (27,566.27)	-42.24%
Jan	\$ 50,642.49	\$ 66,053.88	\$ (15,411.39)	-23.33%
Feb	\$ 59,891.56	\$ 82,266.95	\$ (22,375.39)	-27.20%
Mar	\$ 80,393.83	\$ 147,842.53	\$ (67,448.70)	-45.62%
Apr	\$ 112,406.97	\$ 148,755.72	\$ (36,348.75)	-24.44%
May	\$ 139,913.92	\$ 160,287.99	\$ (20,374.07)	-12.71%
Jun	\$ 187,808.86	\$ 240,405.16	\$ (52,596.30)	-21.88%
Jul	\$ 231,805.34	\$ 274,323.30	\$ (42,517.96)	-15.50%
Aug	\$ 155,812.93	\$ 132,318.08	\$ 23,494.85	17.76%
	\$ 1,150,774.77	\$ 1,488,538.25	\$ (337,763.48)	-22.69%

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Bay County Board of County Commissioners 11/06/2018



Bay County
Tourist Development Council

Cash / Accrual Breakdown

Panama City

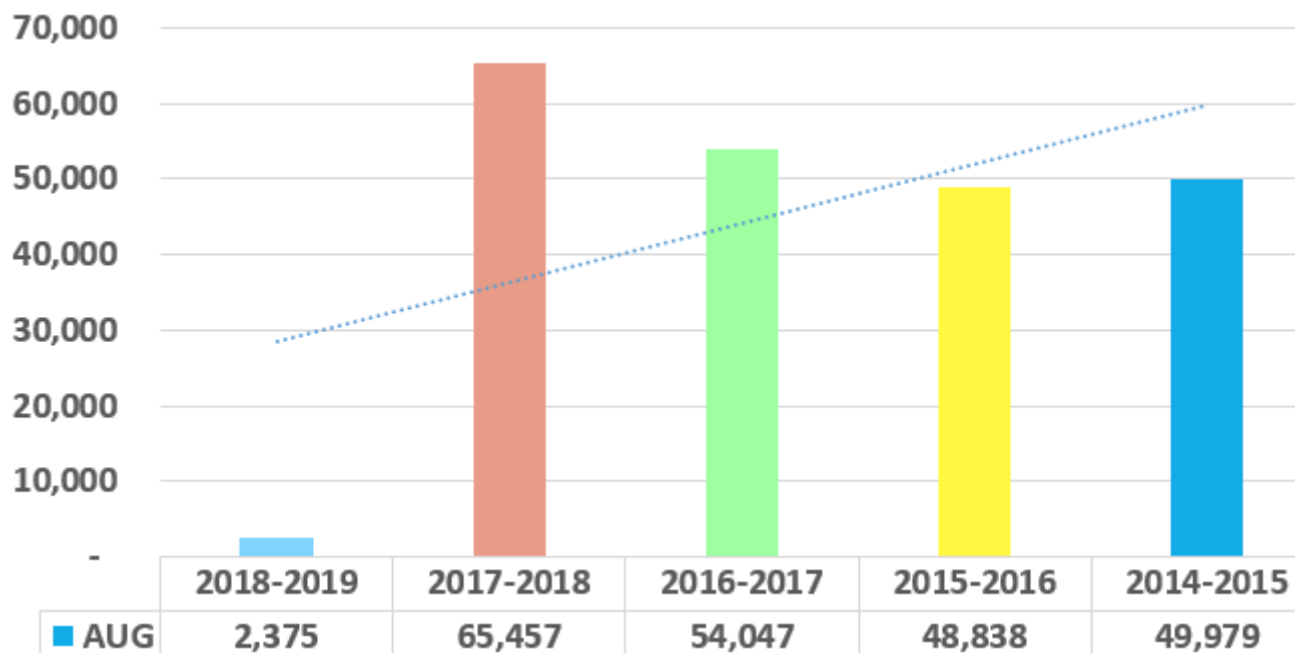
Attributed period	For Collection Period												
		Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	
	Pre	\$ 82,074.95	\$ 18,289.19	\$ -	\$ 613.99	\$ 1,625.75	\$ -	\$ 10,438.69	\$ -	\$ -	\$ 335.90	\$ -	\$ 113,378.47
	Oct	\$ 31,651.53	\$ 17,439.94	\$ 4,358.54	\$ 15.18	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 53,465.19
	Nov		\$ 40,742.54	\$ 100.00	\$ 100.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 40,942.54
	Dec			\$ 37,477.04	\$ -	\$ 50.00	\$ -	\$ -	\$ -	\$ -	\$ 164.10	\$ -	\$ 37,691.14
	Jan				\$50,642.49	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,642.49
	Feb					\$58,225.30	\$ 1,666.26	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 59,891.56
	Mar					\$ 151.37	\$80,242.46	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 80,393.83
	Apr						\$ 454.74	\$111,902.23	\$ 50.00	\$ -	\$ -	\$ -	\$ 112,406.97
	May							\$ 868.48	\$138,921.11	\$ 124.33	\$ -	\$ -	\$ 139,913.92
	Jun									\$187,808.86	\$ -	\$ -	\$ 187,808.86
	Jul									\$ 156.97	\$231,648.37	\$ -	\$ 231,805.34
Aug										\$ -	\$155,812.93	\$ 155,812.93	
Sep										\$ -		\$ -	
	\$ 113,726.48	\$ 76,471.67	\$ 41,935.58	\$51,371.66	\$60,052.42	\$82,363.46	\$ 123,209.40	\$ 138,971.11	\$ 188,090.16	\$ 232,148.37	\$155,812.93	\$ 1,264,153.24	

Note: This report delineates the attribution of collected revenue in a given reporting period.



Cash Collection Analysis: Mexico Beach

For the month ending
August 31, 2019

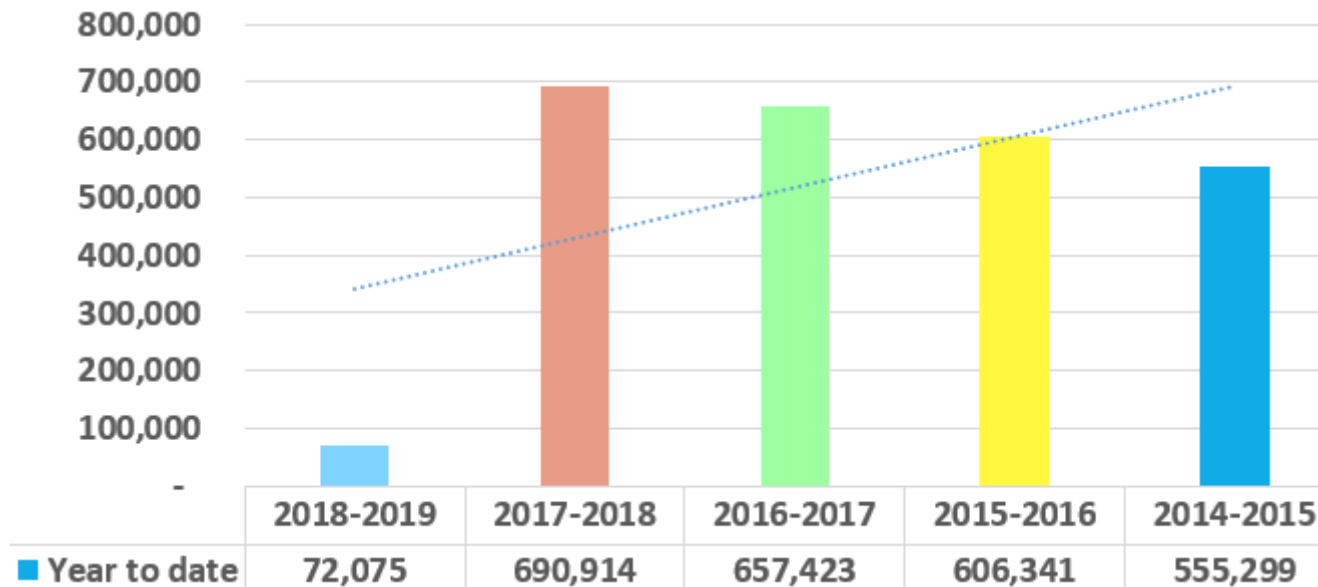


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Cash Collection Analysis: Mexico Beach

Eleven months ending
August 31, 2019

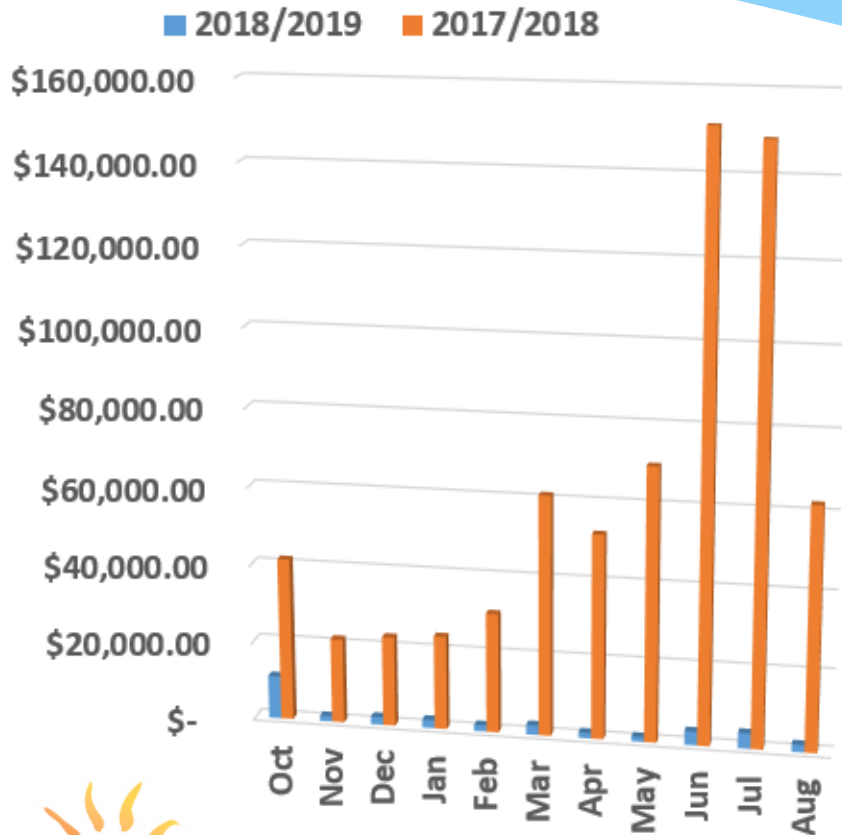


Note: This report represents collections on a cash basis. The collection period is indicative of all cash receipts generated in the following month (i.e. December period collections are generated January 1st through January 31st).



Accrual Attribution Data

Mexico Beach



Accrual Attribution Data				
	2018/2019	2017/2018	Variance	Variance %
Oct	\$ 11,031.44	\$ 41,585.98	\$ (30,554.54)	-73.47%
Nov	\$ 1,344.97	\$ 21,633.86	\$ (20,288.89)	-93.78%
Dec	\$ 1,992.06	\$ 22,969.13	\$ (20,977.07)	-91.33%
Jan	\$ 2,094.25	\$ 23,933.97	\$ (21,839.72)	-91.25%
Feb	\$ 1,576.72	\$ 30,599.06	\$ (29,022.34)	-94.85%
Mar	\$ 2,463.93	\$ 61,315.36	\$ (58,851.43)	-95.98%
Apr	\$ 1,403.50	\$ 52,261.81	\$ (50,858.31)	-97.31%
May	\$ 1,209.83	\$ 69,901.63	\$ (68,691.80)	-98.27%
Jun	\$ 3,523.16	\$ 151,415.34	\$ (147,892.18)	-97.67%
Jul	\$ 3,992.15	\$ 148,599.25	\$ (144,607.10)	-97.31%
Aug	\$ 1,902.69	\$ 62,383.37	\$ (60,480.68)	-96.95%
	\$ 32,534.70	\$ 686,598.76	\$ (654,064.06)	-95.26%

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Bay County Board of County Commissioners 11/06/2018



Cash / Accrual Breakdown

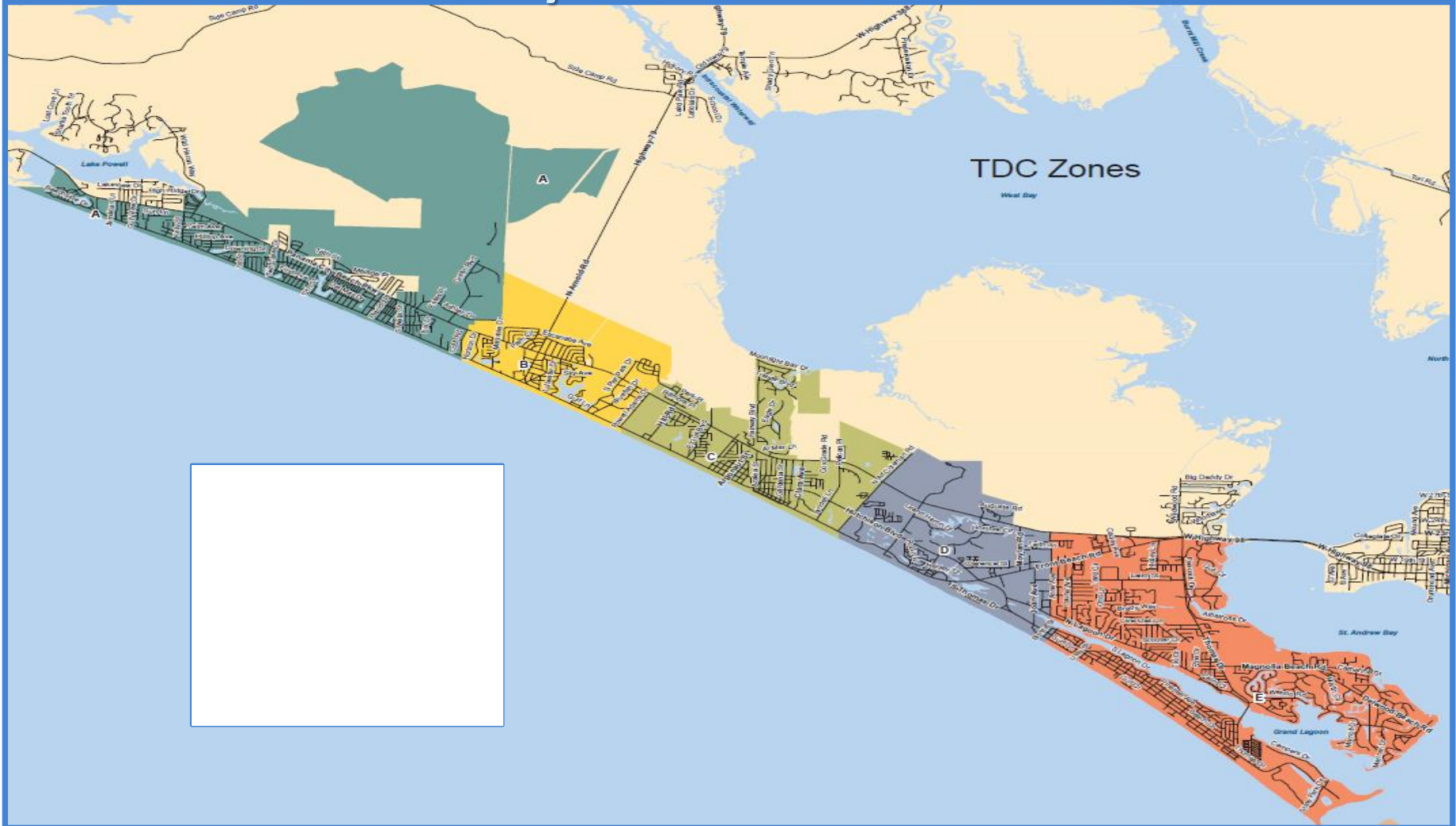
Mexico Beach

Attributed period	For Collection Period												
		Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	August	
	Pre	\$ 12,604.28	\$ 24,922.15	\$ 184.72	\$ 387.60	\$ 715.12	\$ 726.16	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 39,540.03
	Oct	\$ 2,810.09	\$ 7,607.81	\$ -	\$ -	\$ -	\$ 613.54	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 11,031.44
	Nov	\$ 41.44	\$ 150.00	\$ 423.87	\$ -	\$ -	\$ 729.66	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,344.97
	Dec			\$ 421.51	\$ 487.73	\$ -	\$ 1,082.82	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,992.06
	Jan				\$ 566.38	\$ 50.00	\$ 1,477.87	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,094.25
	Feb					\$ 314.43	\$ 1,262.29	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,576.72
	Mar						\$ 2,413.93	\$ 50.00	\$ -	\$ -	\$ -	\$ -	\$ 2,463.93
	Apr							\$ 920.30	\$ 50.00	\$ 433.20	\$ -	\$ -	\$ 1,403.50
	May								\$ 1,172.04	\$ 37.79	\$ -	\$ -	\$ 1,209.83
	Jun									\$ 3,523.16	\$ -	\$ -	\$ 3,523.16
	Jul										\$ 3,520.15	\$ 472.00	\$ 3,992.15
Aug											\$ 1,902.69	\$ 1,902.69	
Sep												\$ -	
	\$ 15,455.81	\$ 32,679.96	\$ 1,030.10	\$ 1,441.71	\$ 1,079.55	\$ 8,306.27	\$ 970.30	\$ 1,222.04	\$ 3,994.15	\$ 3,520.15	\$ 2,374.69	\$ 72,074.73	

Note: This report delineates the attribution of collected revenue in a given reporting period.



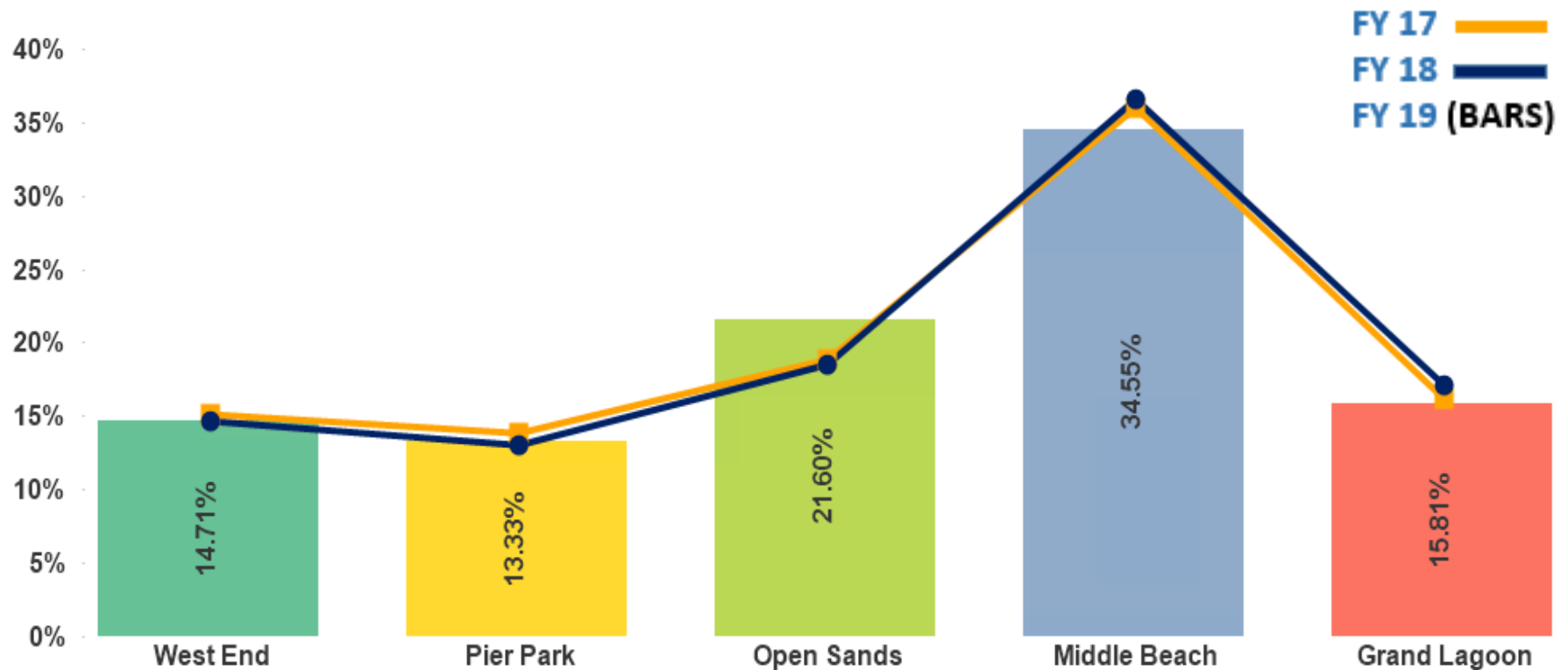
Layout of TDC Zones



Bay County
Tourist Development Council

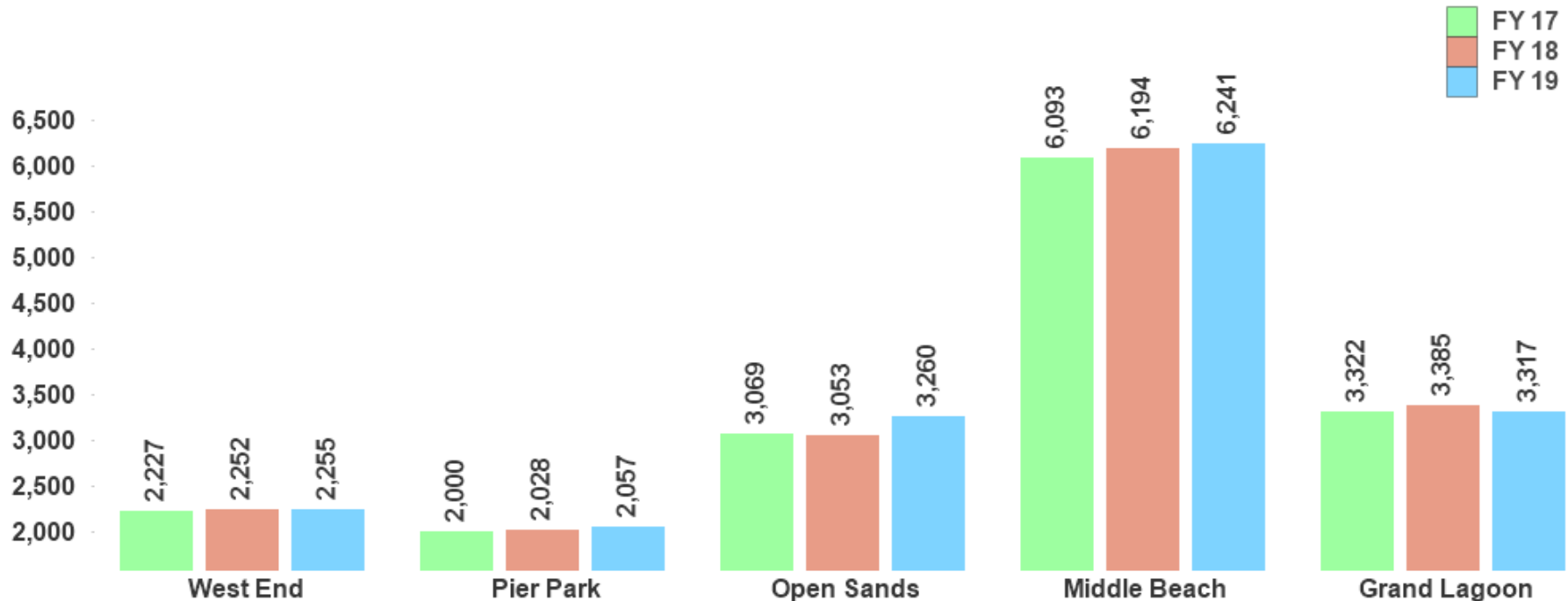
BILL KINSAUL
CLERK OF COURT & COMPTROLLER
BAY COUNTY

Annual % of Gross Receipts by Zones Three Year August Comparison



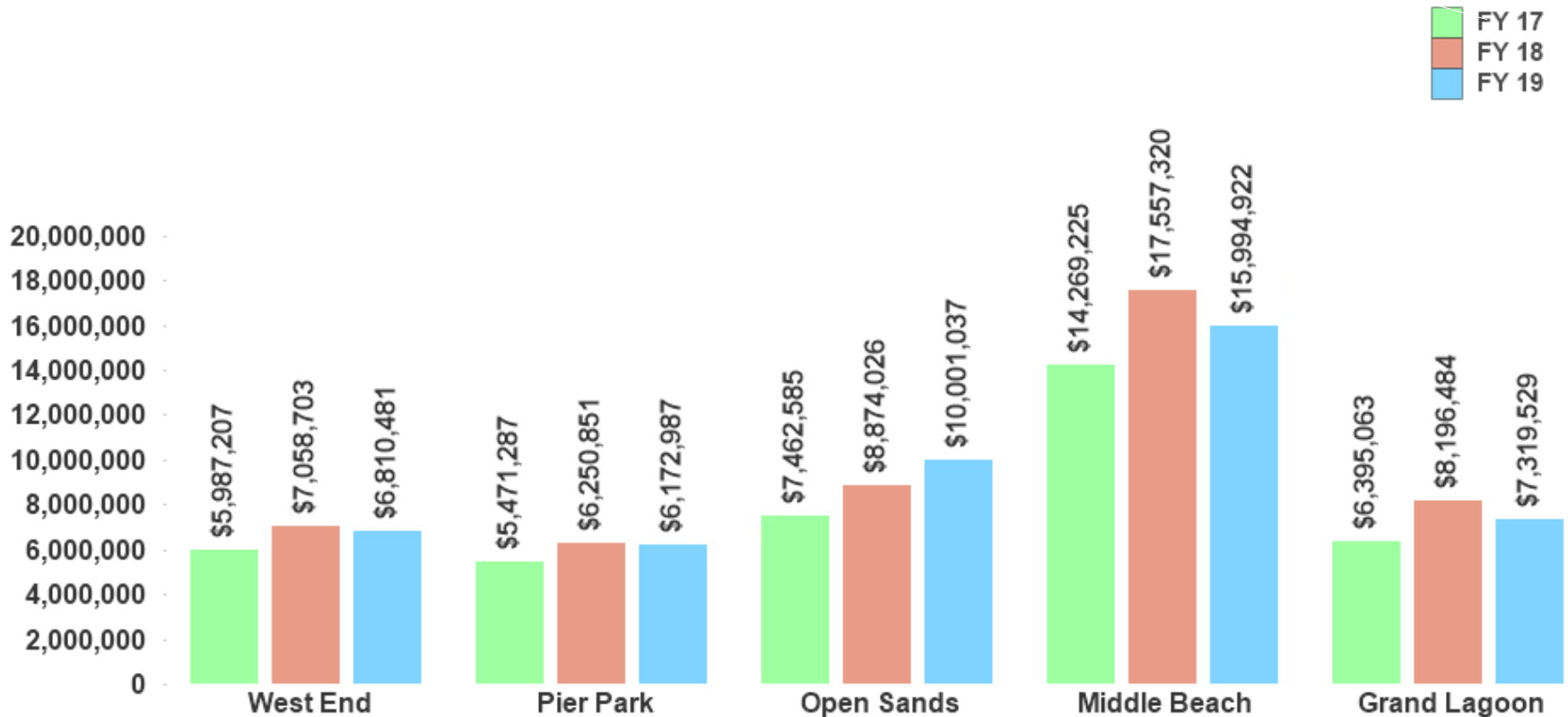
Aug	West End	Pier Park	Open Sands	Middle Beach	Grand Lagoon
FY17	15.12%	13.82%	18.85%	36.05%	16.16%
FY18	14.72%	13.04%	18.51%	36.63%	17.10%
FY19	14.71%	13.33%	21.60%	34.55%	15.81%

Total Unit Count Three Year August Comparison



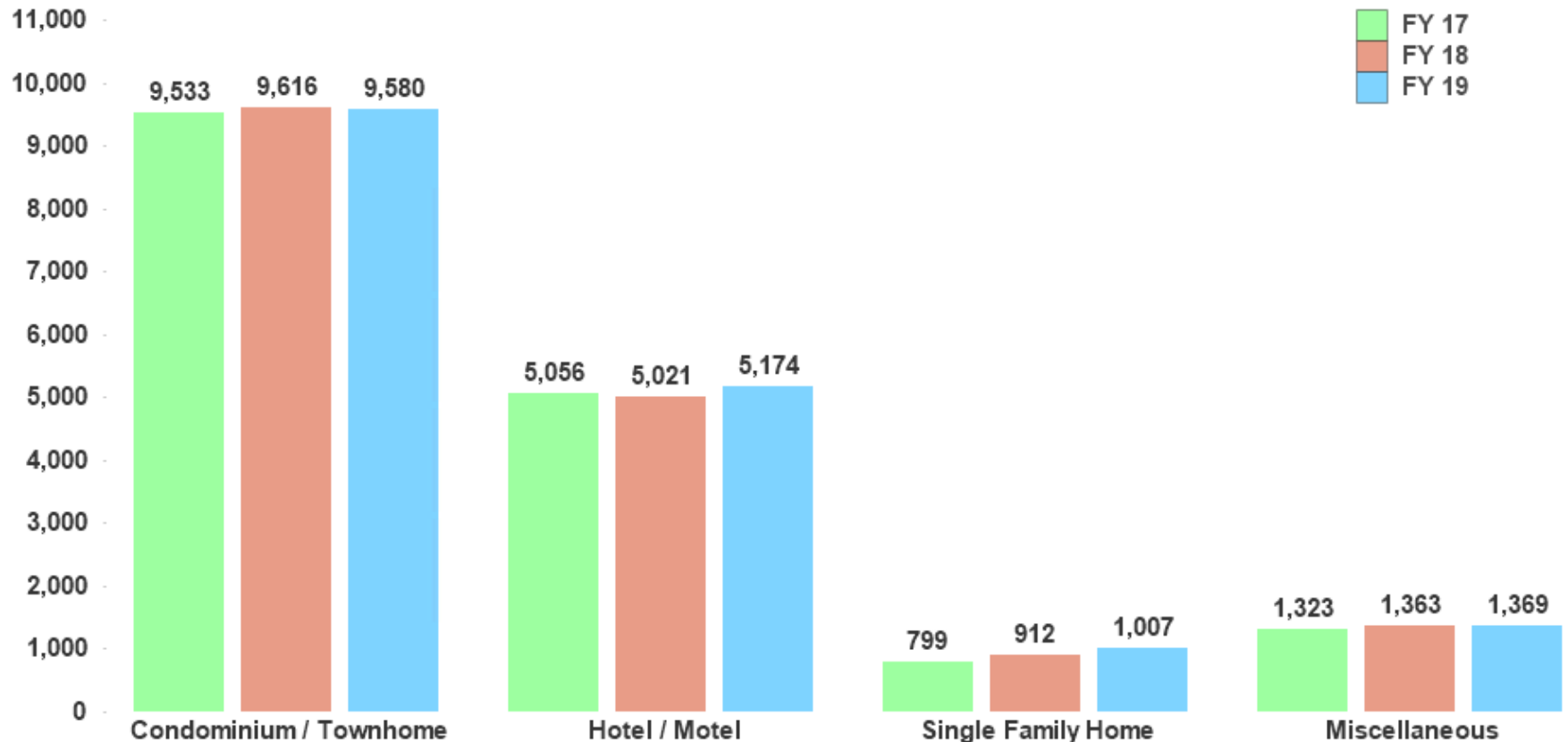
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 17	16,092	16,098	16,431	16,083	16,145	16,463	16,395	16,441	16,630	16,690	16,711	16,839
FY 18	16,618	16,597	16,843	16,708	16,615	16,890	16,623	16,782	17,038	16,907	16,912	17,044
FY 19	16,888	16,895	17,067	16,880	16,662	17,093	16,959	17,085	17,482	17,330	17,130	

Gross Rental Receipts Three Year August Comparison



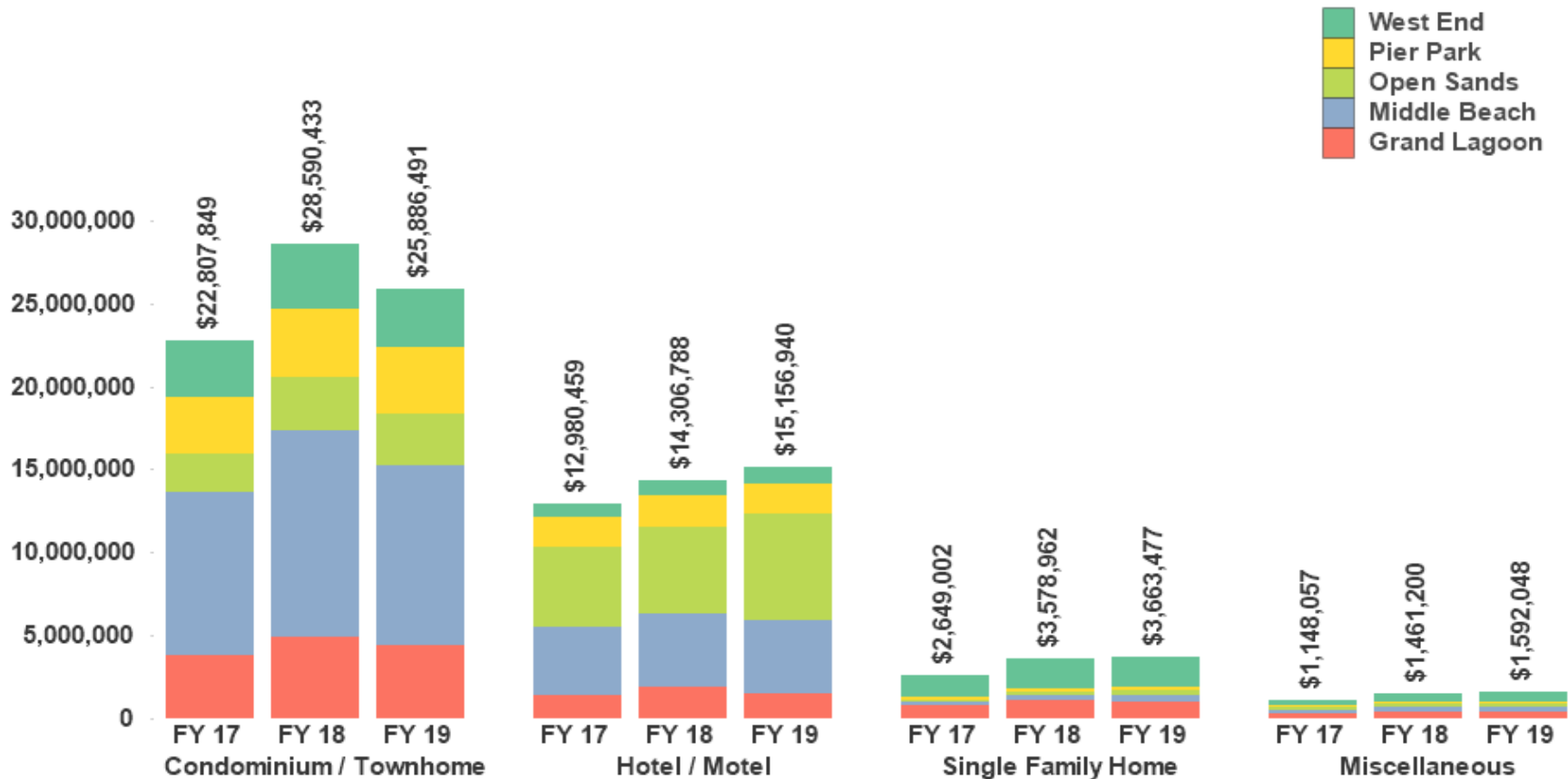
*Rounded to nearest whole dollar per each element

Unit Count by Property Type Three Year August Comparison



Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

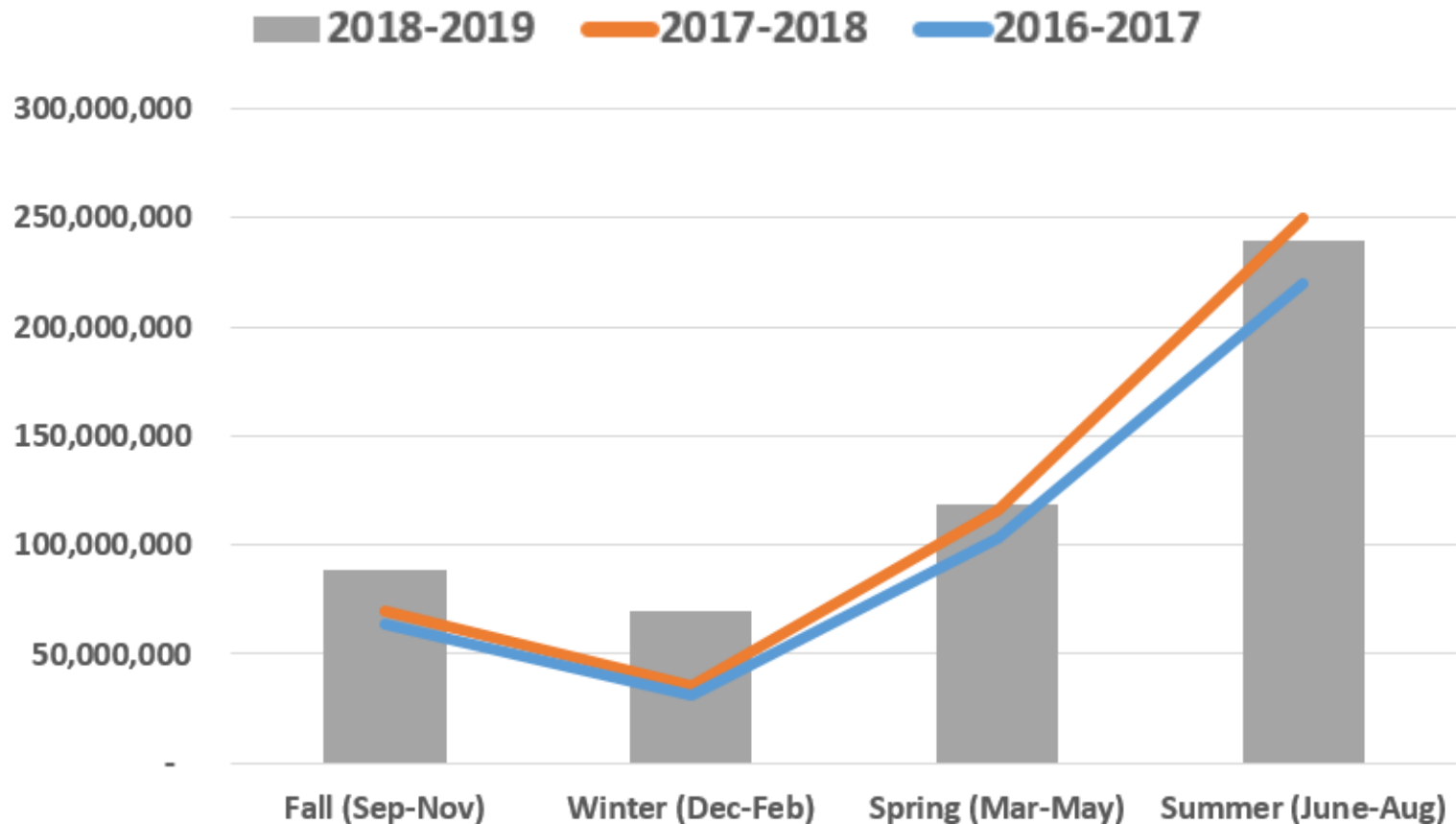
Gross Receipts by Property Type Three Year August Comparison



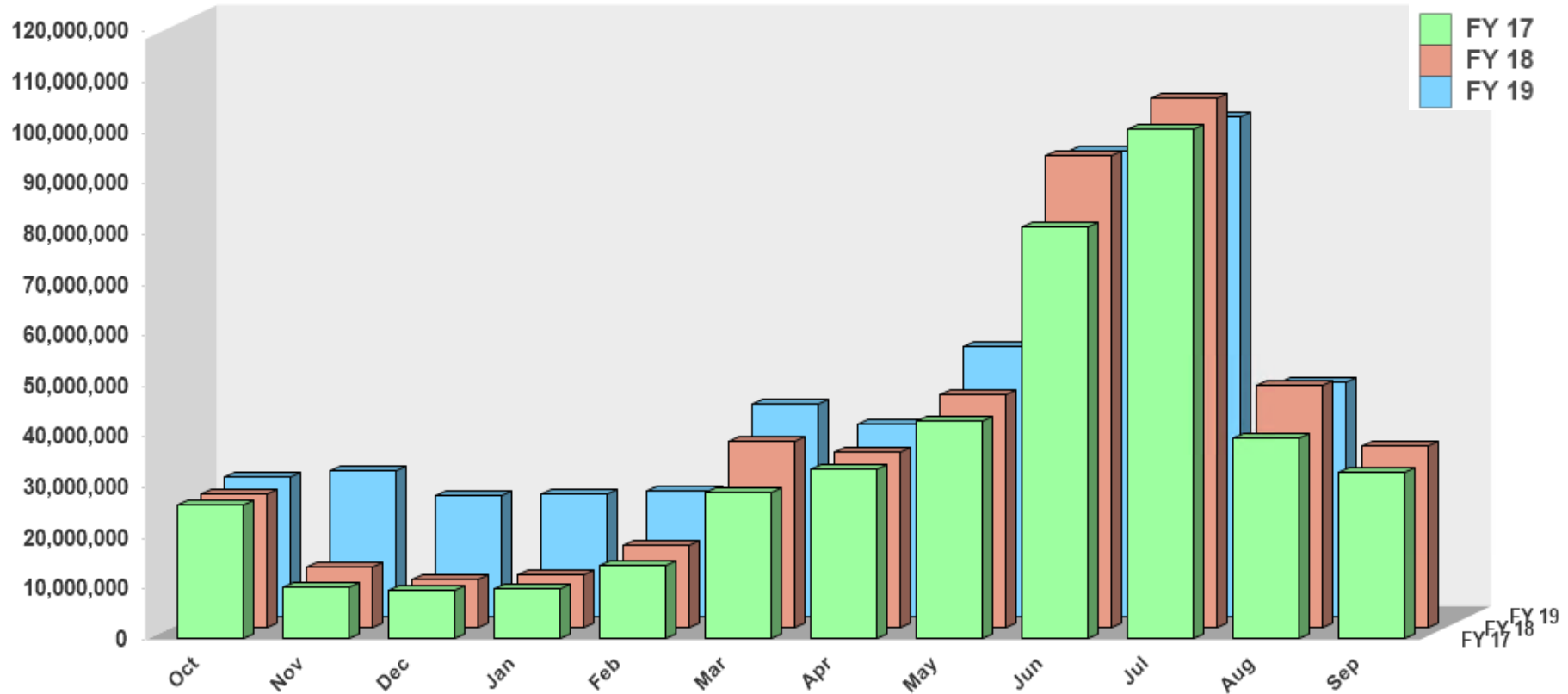
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

***Rounded to nearest whole dollar per each element**

Seasonal Gross Receipts Three Year Comparison



Fiscal Year Ending September 30, 2019



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 17	\$26,358,966	\$10,153,063	\$9,365,676	\$9,865,719	\$14,321,400	\$28,666,048	\$33,331,757	\$43,040,246	\$81,355,453	\$100,469,309	\$39,585,366	\$32,680,105
FY 18	\$26,221,376	\$11,990,127	\$9,530,070	\$10,512,744	\$16,210,829	\$36,857,758	\$34,633,551	\$46,088,959	\$93,083,240	\$104,464,649	\$47,937,383	\$35,941,523
FY 19	\$27,447,272	\$28,846,596	\$23,885,791	\$24,271,775	\$24,816,249	\$42,114,584	\$37,979,560	\$53,330,121	\$92,041,186	\$98,836,911	\$46,298,956	

**Rounded to nearest whole dollar per each element*

MONTHLY TDT DATA DETAIL

Tourist Tax Data and Statistics Report for Panama City Beach Area for month ending: August 31, 2019



Reporting Units grouped by Condominium / Townhome property type for month ending August 31, 2019

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	Grand Lagoon	Total
1 Bedroom	368	540	554	1,630	445	3,537
2 Bedroom	682	548	394	1,605	991	4,220
3+ Bedrooms	205	207	174	908	329	1,823
Total	1,255	1,295	1,122	4,143	1,765	9,580

Reporting Gross Receipts grouped by Condominium / Townhome property type for month ending August 31, 2019

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	Grand Lagoon	Total
1 Bedroom	\$876,029	\$1,364,489	\$1,167,515	\$3,194,199	\$784,830	\$7,387,063
2 Bedroom	\$1,785,392	\$1,749,179	\$1,092,296	\$4,055,182	\$2,445,042	\$11,127,091
3+ Bedrooms	\$827,053	\$919,755	\$811,618	\$3,646,394	\$1,167,516	\$7,372,336
Total	\$3,488,474	\$4,033,423	\$3,071,429	\$10,895,775	\$4,397,389	\$25,886,491



Reporting Units and Gross Receipts for Hotel/Motel, Single Family and Miscellaneous property types for month ending August 31, 2019

Hotel/Motel Units:	5,174
Hotel/Motel Gross Receipts:	\$15,156,940

Single Family Units:	1,007
Single Family Gross Receipts:	\$3,663,477

Miscellaneous Units:	1,369
Miscellaneous Gross Receipts:	\$1,592,048

Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Supporting Data and Service Contributors

Dan Sowell, CFA
Bay County Property Appraiser

Robert Snaidman



Support Staff



Bay County

Geographic Information Systems

Jennifer Morgan / Chris Mathers



QlikView



GeoQlik

