

# MONTHLY TDT ANALYSIS

## Statistical and Graphical Reports Month Ending September 30, 2013



**Bay County**  
**Tourist Development Council**



# Clerk of Court & Comptroller

## Report for Month Ending

September 30, 2013



**Bay County  
Tourist Development Council**

November 1, 2013

Tourist Development Council  
Bay County, Florida



Council Members:

Attached please find the monthly "Revenue Analysis" report and the "Value of One Cent" reports for the year ending September 30, 2013. The data in each report is summarized by month and discloses both the dollar and percentage variance from the prior year.

Please be advised that these reports have inherent limitations, such as:

- 1) All information is unaudited.
- 2) The "Revenue Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.
- 3) The "Value of One Cent" report is formulated on a modified accrual basis, thus tax revenue is reported when earned and paid in the reporting period. Enforcement action collections for prior years are posted on an annualized basis in December, therefore, the December reporting period may be misleading.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Bill Kinsaul".

Bill Kinsaul  
Clerk of Court and Comptroller

# Revenue Analysis Panama City Beach



**Bay County  
Tourist Development Council**

## Revenue Analysis Panama City Beach Fiscal Year Ending September 30, 2013 and 2012

Month	2012-2013	2011-2012	\$ Variance	% variance
October	675,654	588,482	87,172	14.81%
November	319,617	326,139	(6,522)	-2.00%
December	351,169	275,004	76,165	27.70%
January	361,645	368,845	(7,200)	-1.95%
February	522,026	519,120	2,906	0.56%
March	2,133,953	1,768,015	365,938	20.70%
April	1,143,303	1,269,403	(126,100)	-9.93%
May	1,480,795	1,407,357	73,438	5.22%
June	2,956,806	2,735,365	221,441	8.10%
July	3,143,165	3,006,890	136,275	4.53%
August	1,522,920	1,251,352	271,568	21.70%
September	1,123,199	999,080	124,119	12.42%
Total	15,734,252	14,515,052	1,219,200	8.40%

# Value of One Cent Panama City Beach



**Bay County  
Tourist Development Council**

## Value of One Cent Panama City Beach Fiscal Year Ending September 30, 2013 and 2012

Month	2012-2013	2011-2012	\$ Variance	% Variance
October	130,834	113,600	17,234	15.17%
November	60,478	58,266	2,212	3.80%
December	59,146	61,706	(2,560)	-4.15%
January	65,665	64,018	1,647	2.57%
February	96,537	96,074	463	0.48%
March	428,344	357,967	70,377	19.66%
April	226,048	244,858	(18,810)	-7.68%
May	293,018	279,688	13,330	4.77%
June	576,217	541,962	34,255	6.32%
July	641,802	611,623	30,179	4.93%
August	307,284	256,990	50,294	19.57%
September	200,347	191,093	9,254	4.84%
Total	3,085,720	2,877,845	207,875	7.22%

 **BILL KINSAUL**  
CLERK OF COURT  
& COMPTROLLER  
BAY COUNTY

# Revenue Analysis Mexico Beach



**Bay County  
Tourist Development Council**

## Revenue Analysis Mexico Beach Fiscal Year Ending September 30, 2013 and 2012

Month	2012-2013	2011-2012	\$ Variance	% variance
October	20,696	17,830	2,866	16.07%
November	13,256	10,487	2,769	26.40%
December	10,566	10,382	184	1.77%
January	16,153	15,320	833	5.44%
February	19,759	19,352	407	2.10%
March	39,975	40,009	(34)	-0.08%
April	33,569	35,732	(2,163)	-6.05%
May	41,519	41,208	311	0.75%
June	93,244	84,233	9,011	10.70%
July	90,897	72,328	18,569	25.67%
August	43,857	46,914	(3,057)	-6.52%
September	31,398	27,123	4,275	15.76%
Total	454,889	420,918	33,971	8.07%

# Value of One Cent Mexico Beach



**Bay County  
Tourist Development Council**

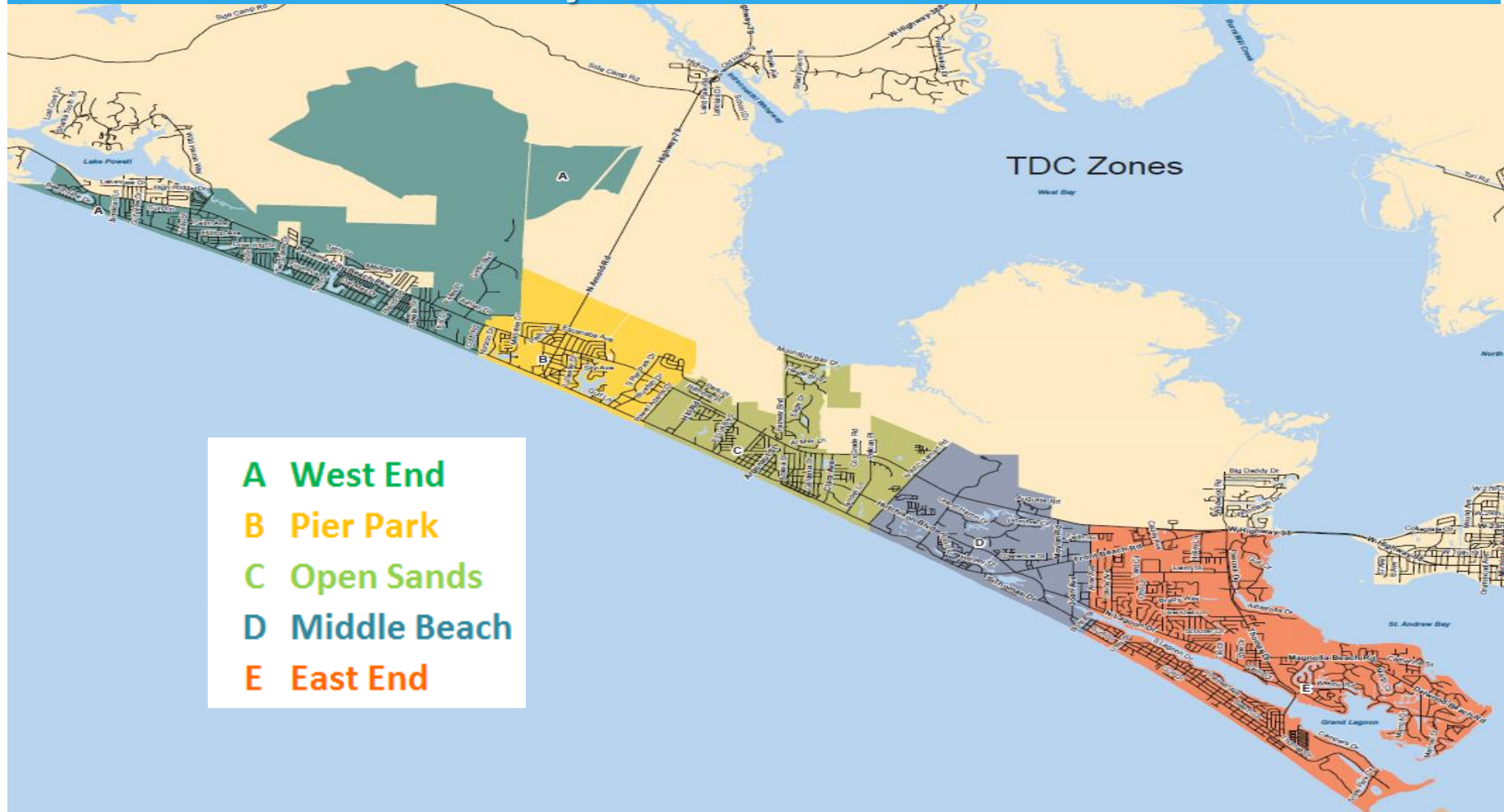
## Value of One Cent Mexico Beach Fiscal Year Ending September 30, 2013 and 2012

Month	2012-2013	2011-2012	\$ Variance	% Variance
October	4,091	3,590	501	13.96%
November	2,612	2,056	556	27.04%
December	2,275	2,238	37	1.65%
January	3,129	2,748	381	13.86%
February	3,997	3,787	210	5.55%
March	7,841	7,795	46	0.59%
April	6,667	7,128	(461)	-6.47%
May	8,277	8,098	179	2.21%
June	18,683	16,856	1,827	10.84%
July	18,310	16,612	1,698	10.22%
August	8,800	7,161	1,639	22.89%
September	5,947	5,327	620	11.64%
Total	90,629	83,396	7,233	8.67%

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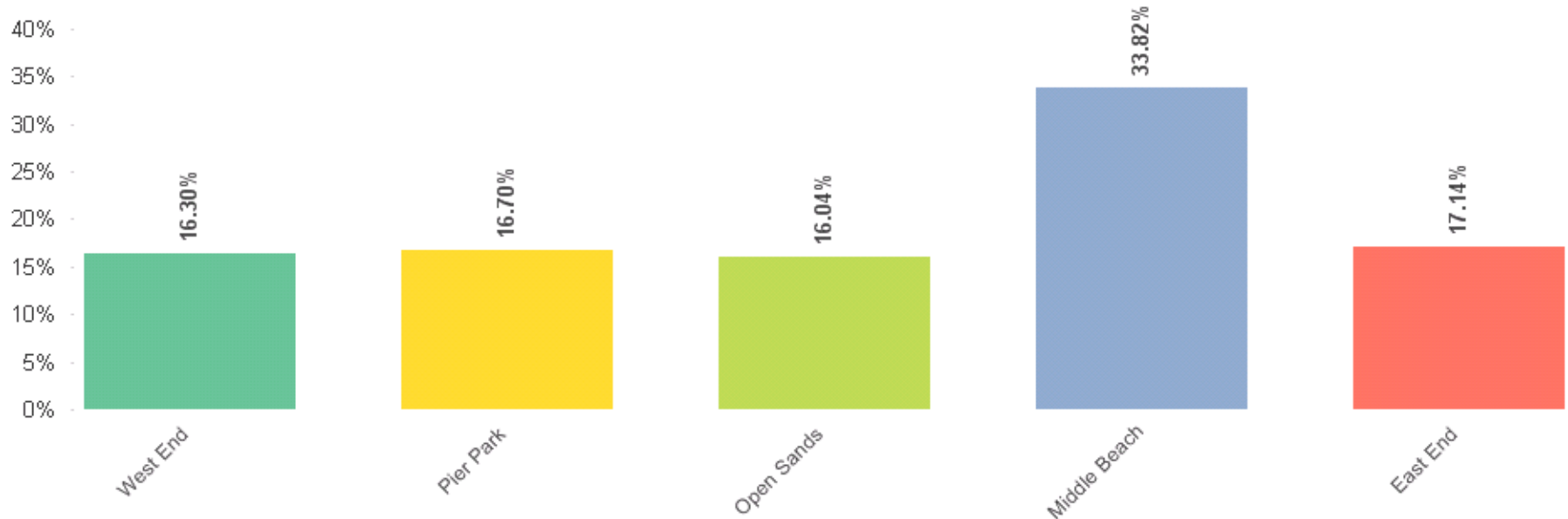
# Layout of TDC Zones



**Bay County**  
**Tourist Development Council**

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**BAY COUNTY**

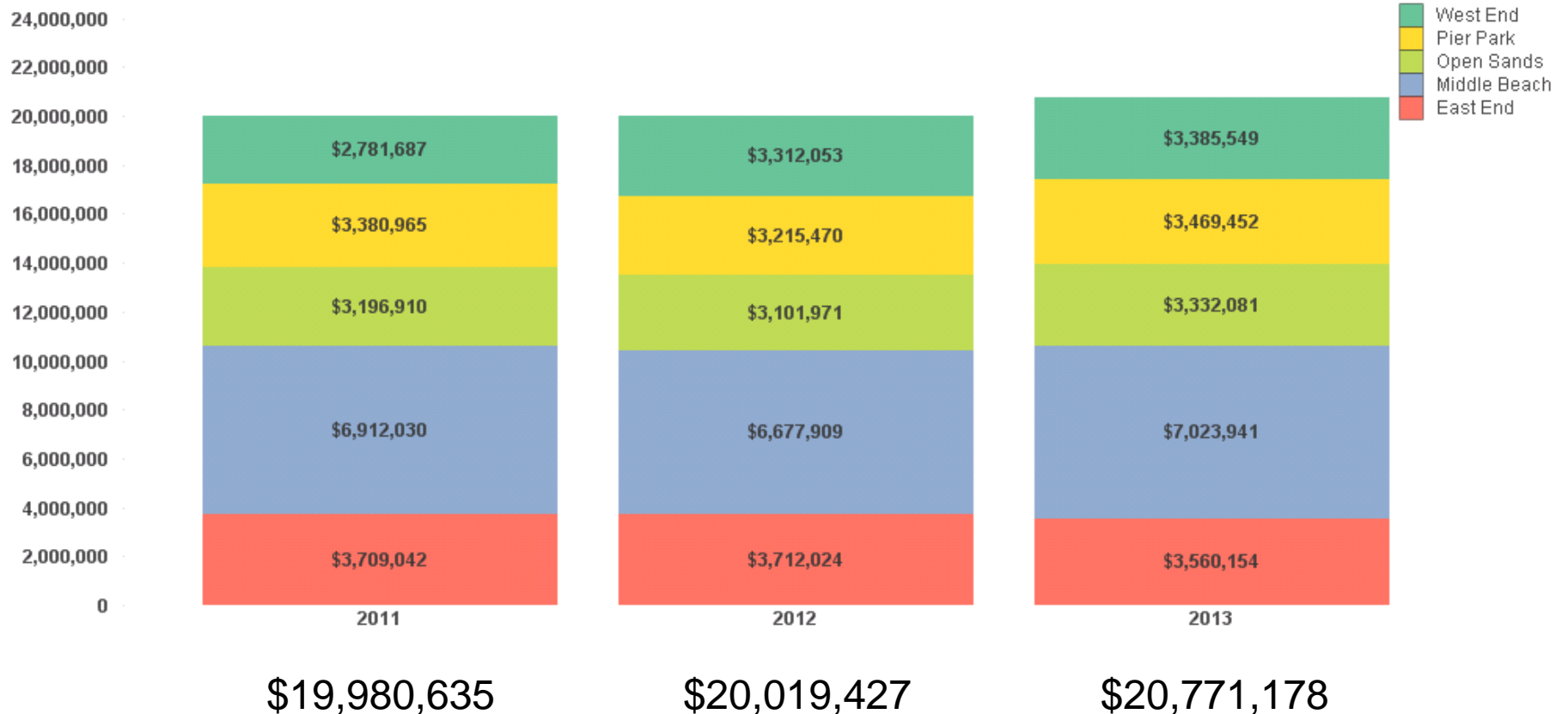
# % of Gross Receipts by Zones West to East – September 30, 2013





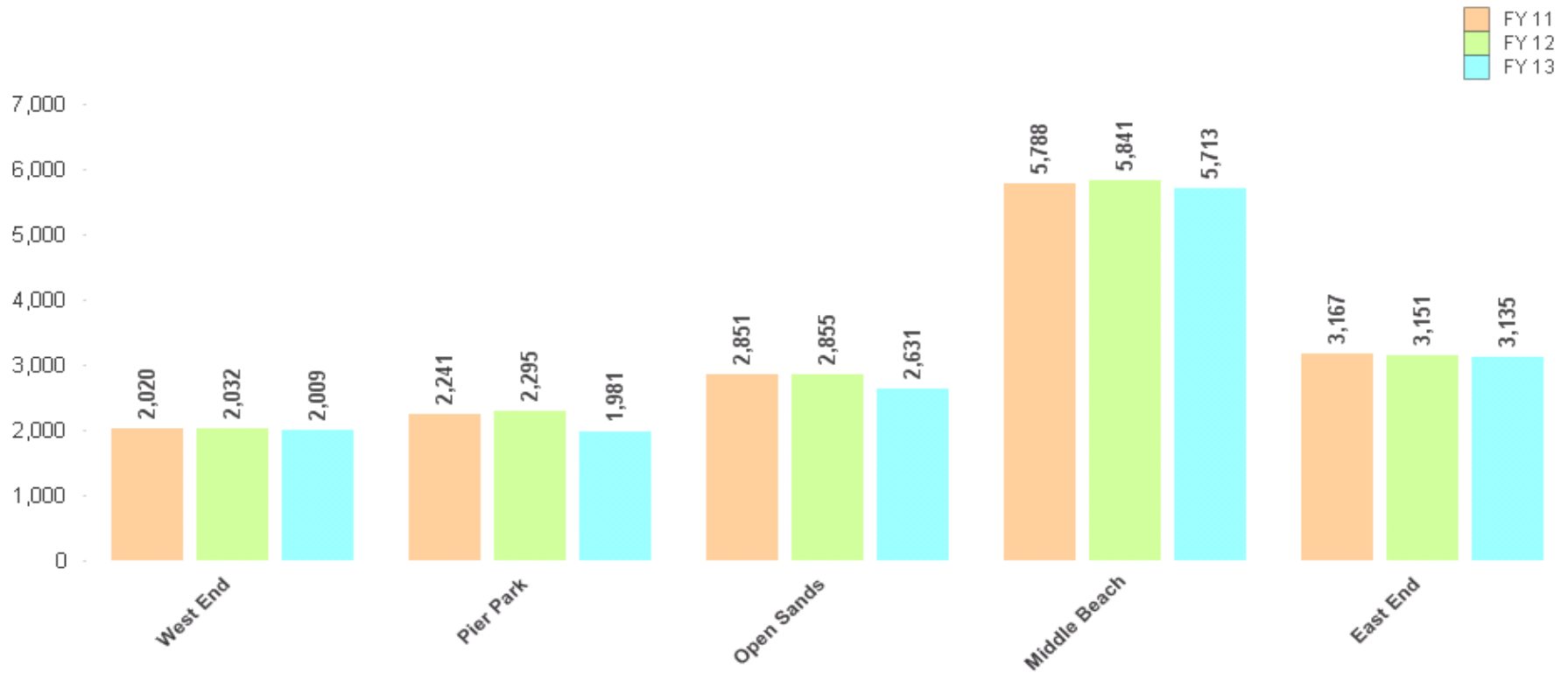
# Gross Rental Receipts

## Three Year September Comparison



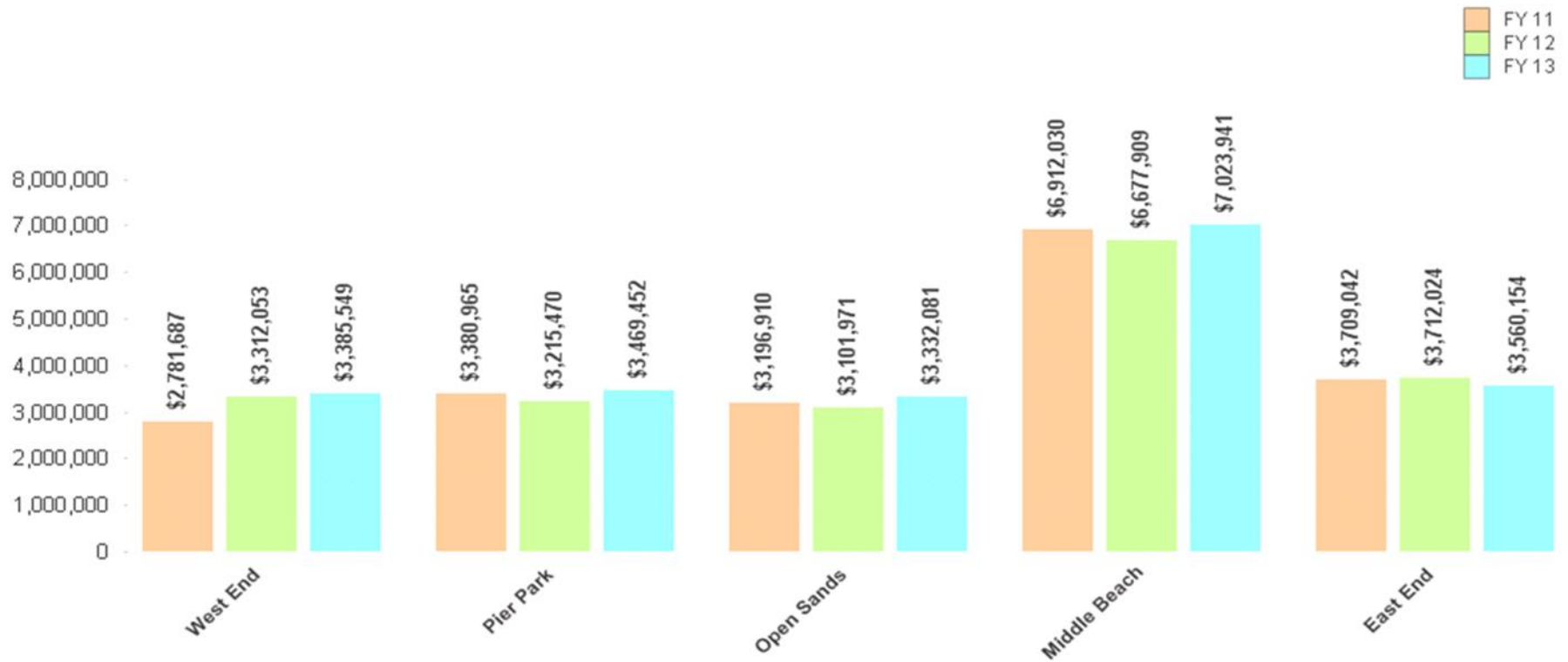
# Total Unit Count

## Three Year September Comparison

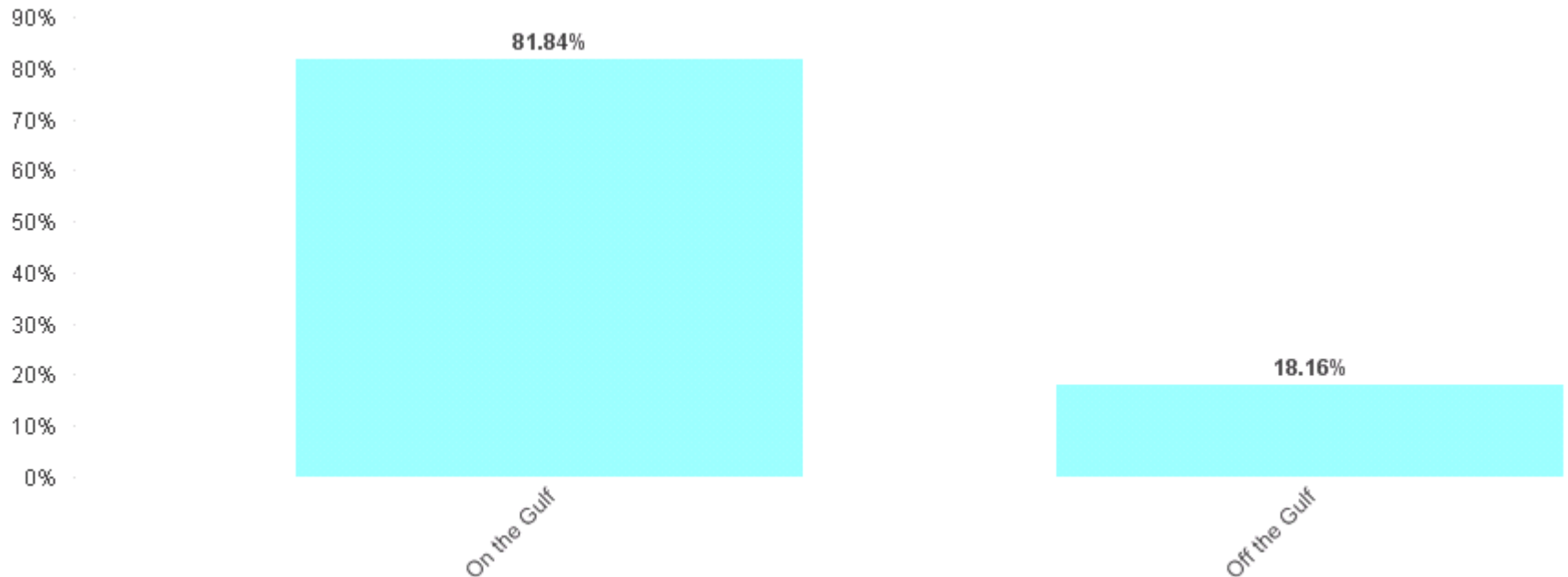


# Gross Rental Receipts

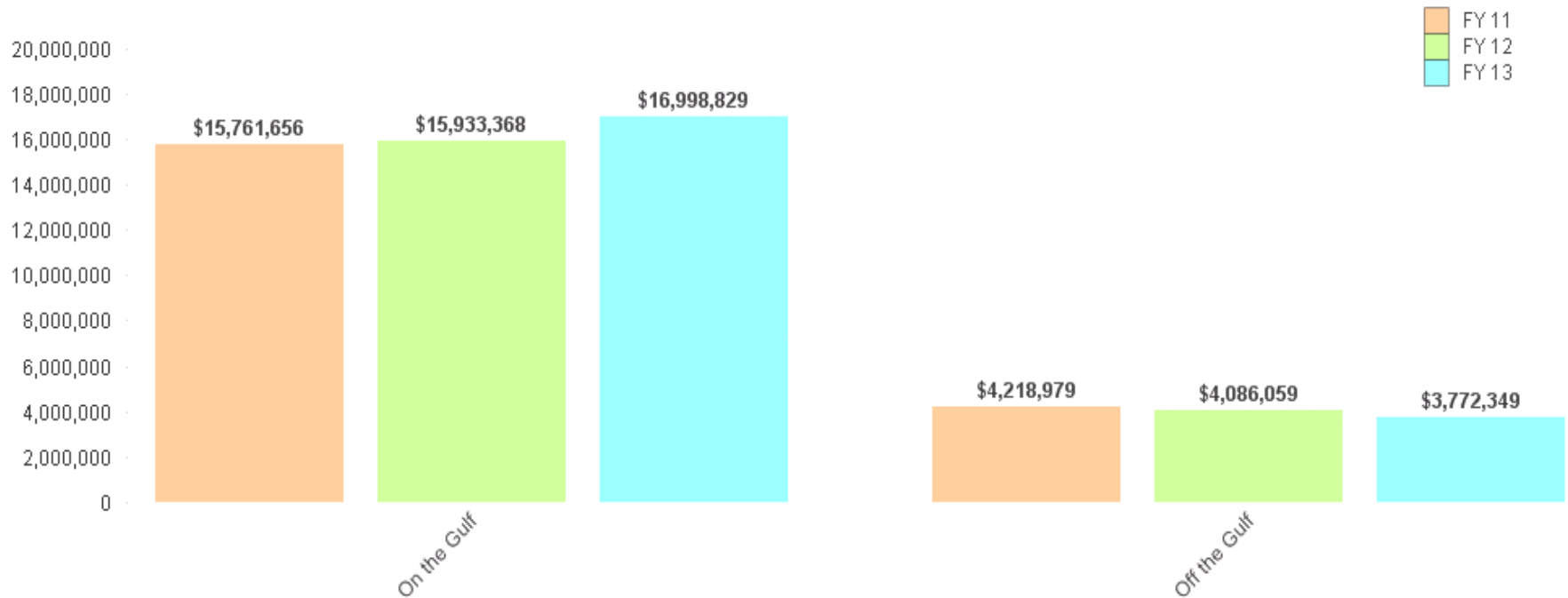
## Three Year September Comparison



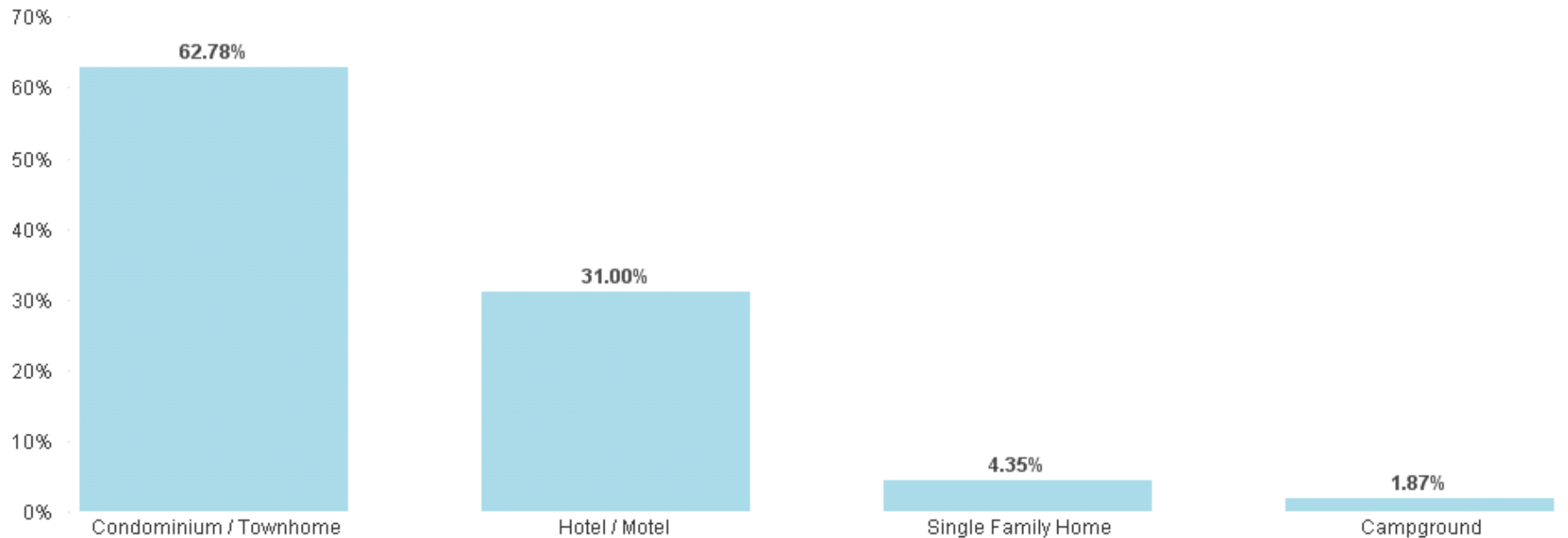
# Percentage of Gross Rental Receipts Grouped by On the Gulf / Off the Gulf September 30, 2013



# Three Year Comparison Gross Rental Receipts Grouped by On the Gulf / Off the Gulf September 30, 2013



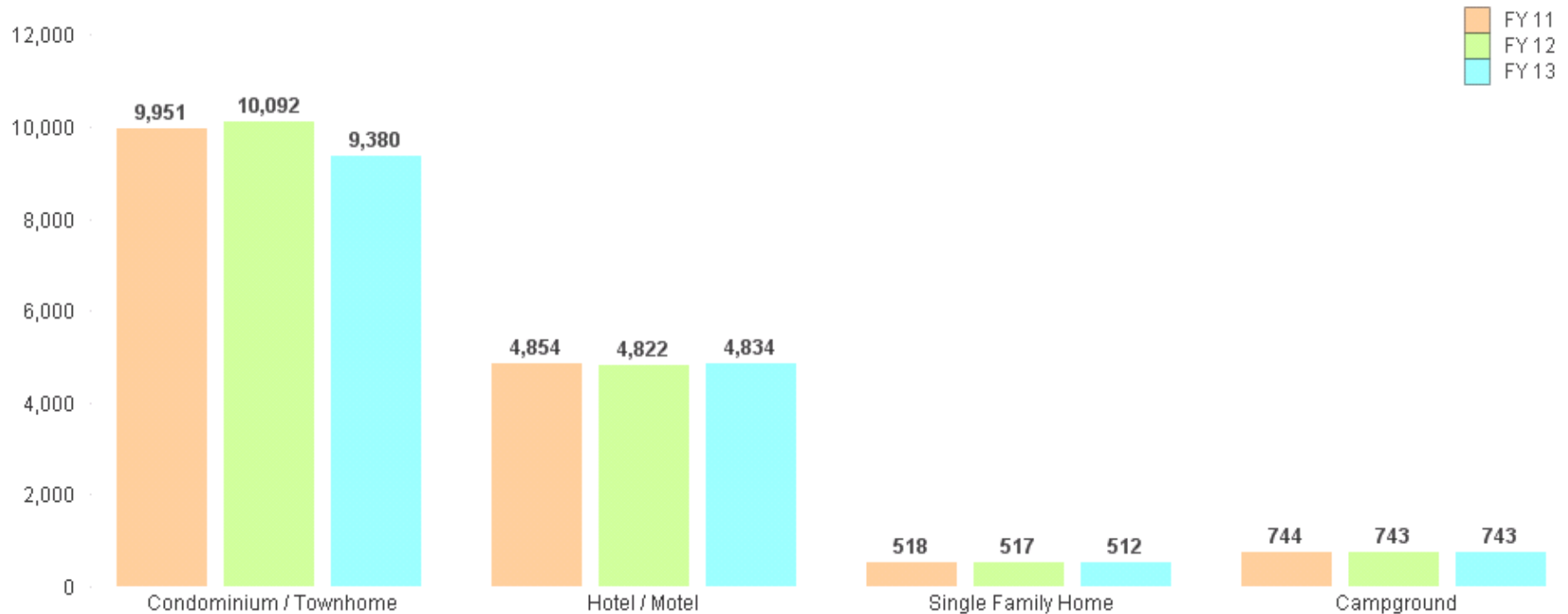
# Percentage Allocation Gross Rental Receipts by Property Type September 30, 2013





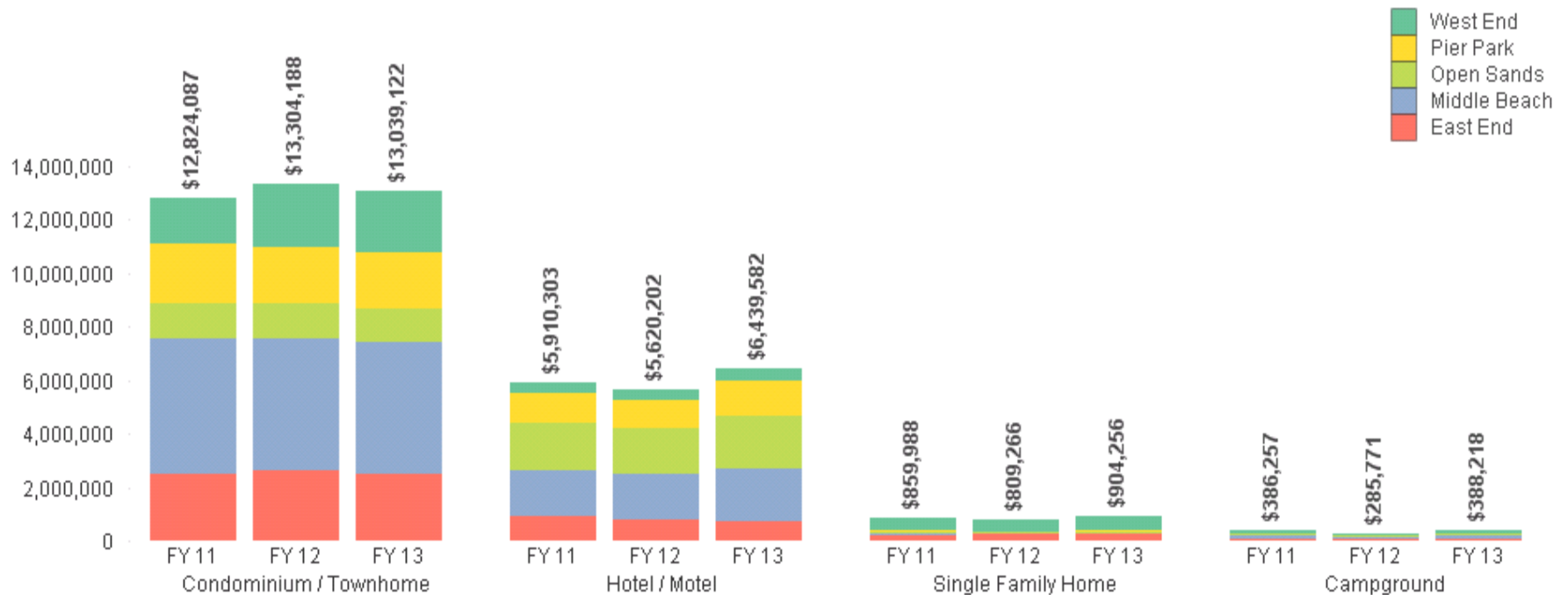
# Unit Count by Property Type

## Three Year September Comparison

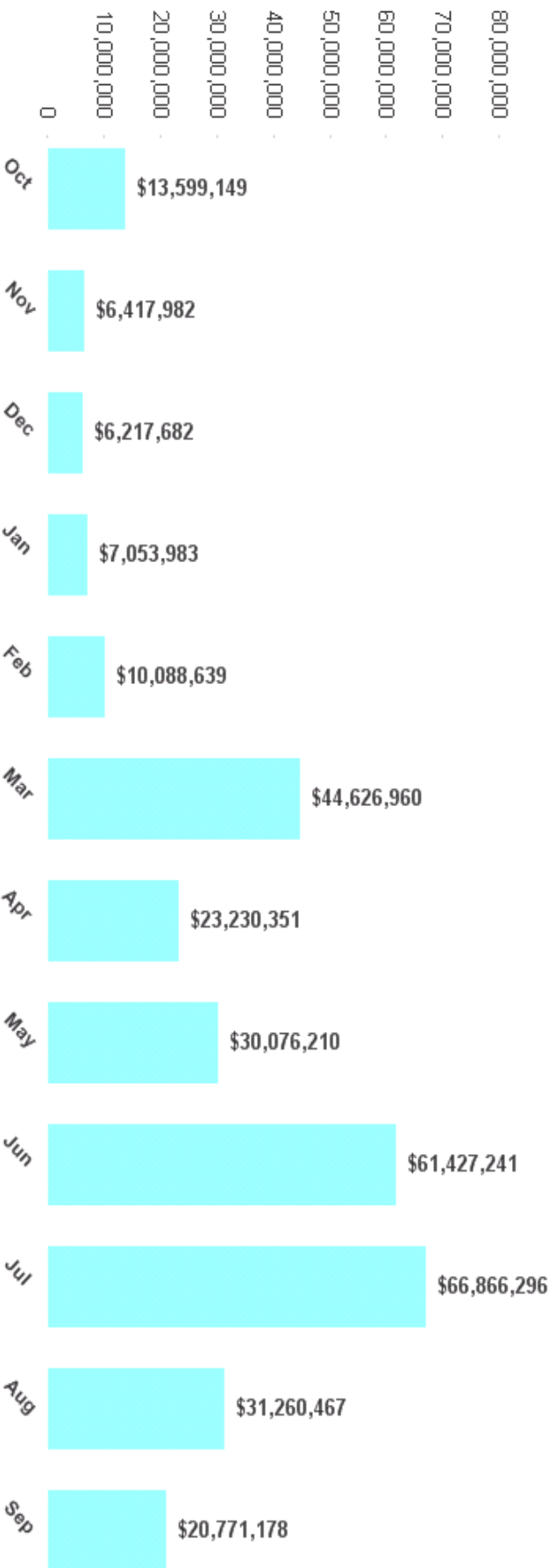


# Gross Receipts by Property Type

## Three Year September Comparison



# Fiscal Year Ending September 30, 2013 Year to Date Monthly Gross Receipts Comparison



**Bay County**  
**Tourist Development Council**



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**& COMPTROLLER**  
**BAY COUNTY**

# Supporting Data and Service Contributors

Dan Sowell, CFA  
Bay County Property Appraiser

Robert Snaidman

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CLERK OF COURT  
& COMPTROLLER  
BAY COUNTY

Support Staff



Bay County

**Geographic Information Systems**

Jennifer Morgan / Chris Mathers

**QlikView**



**GeoQlik**